

Ready, Set, Go! Entrepreneur



“BRING OUT YOUR INNER ENTREPRENEUR!”

— A BROOKLYN U.S.A. BOY’S TALE...

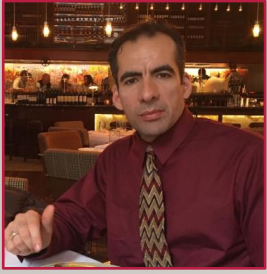
“CELEBRATING 25 YEARS AS A PROFESSIONAL ARTIST IN NEWYORK”

ARTIST. CREATOR. VISIONARY. EDWARD P. GRIGG, ENTREPRENEUR



 Industry Chat 2022





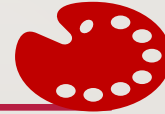
What is an Entrepreneur?

An Entrepreneur - a person who is innovative, organizes and operates a business or businesses, taking on greater than normal financial risks in order to do so... *you are your own boss!*



- 1) What does it take to be a truly **SUCCESSFUL** business owner?
- 2) What is your **IDEA** for your own business?
- 3) How can your business **bring well-being to others?**

Innovator. Creator. Visionary.



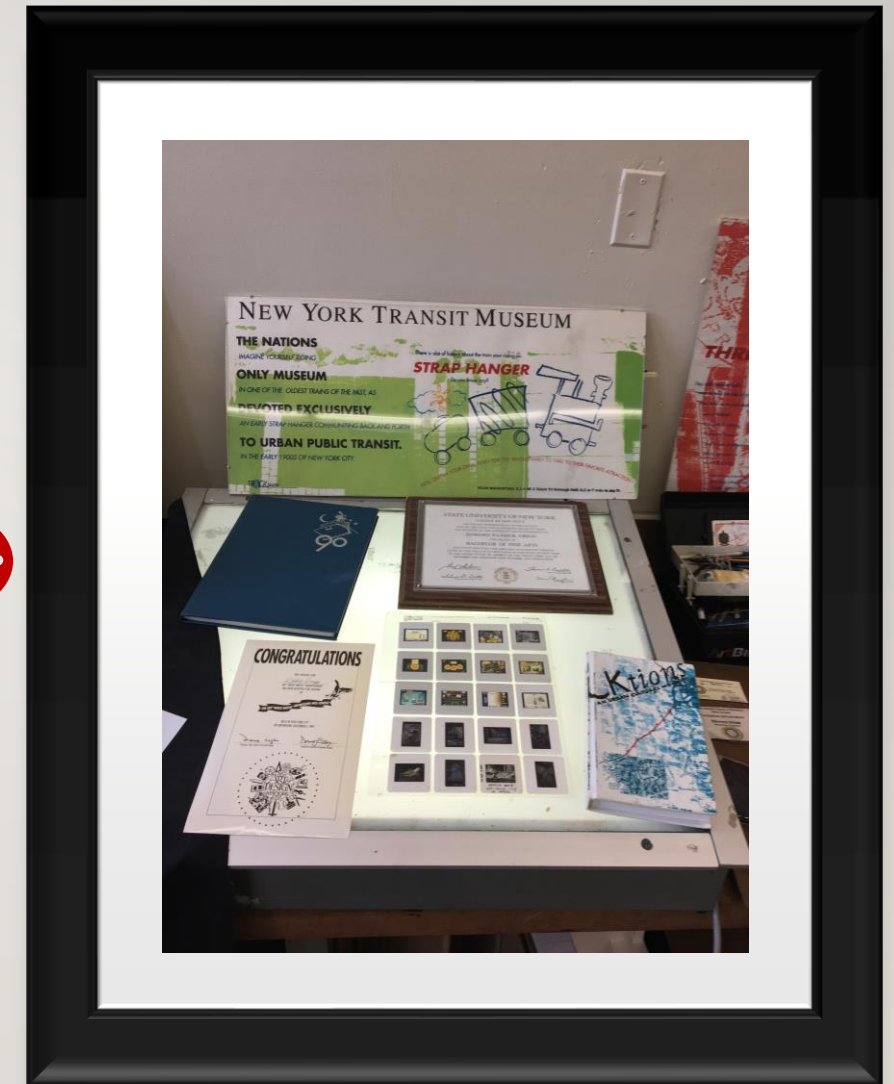


Edward Patrick Grigg - Artist

Raised in Brooklyn NYC with pencils in hand as early as anyone can remember, Edward has always been an artist at heart. After being mentored by his art teachers in elementary school and middle school, he was accepted and attended The High School of Art & Design, a NYC Public School in Manhattan in the late 80's.

After graduating from S.U.N.Y New Paltz with the prestigious BFA Degree in Graphic Design, 1994 he spent 25 years offering his unique Graphic Design creativity in advertising Agency's in NYC. Working with major companies such as Colgate, Welches, Advil and many other consumer package good companies creating dazzling Multimedia, website and logo designs.

Some of his Visual Design work is still on branding of big company's products today!



Your Business Idea Map



CREATE YOUR OWN

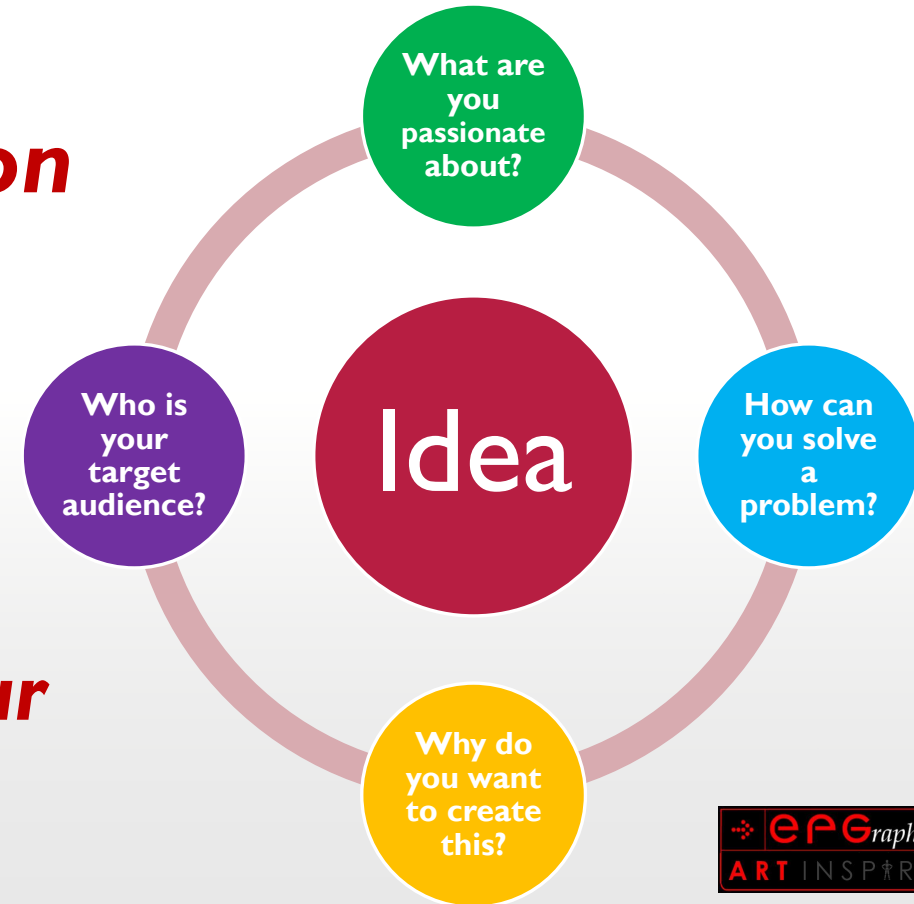
Get Your Entrepreneur on...

Idea Concept Exercise



**Destination
Success...**

**...Mind Your
Business!**



Elementary & Middle School Experience

PUBLIC SCHOOL

PS 247 Brooklyn NY - 1978-1983

Seth Low JHS Brooklyn NY 1984-1986



LEARN **HOW** TO READ,
WRITE, SPEAK & USE MATH



High School Experience

REGENTS DIPLOMA

High School of Art & Design 1986 to 1990



LEARN **WHAT & WHY** TO READ, WRITE,
SPEAK & USE MATH



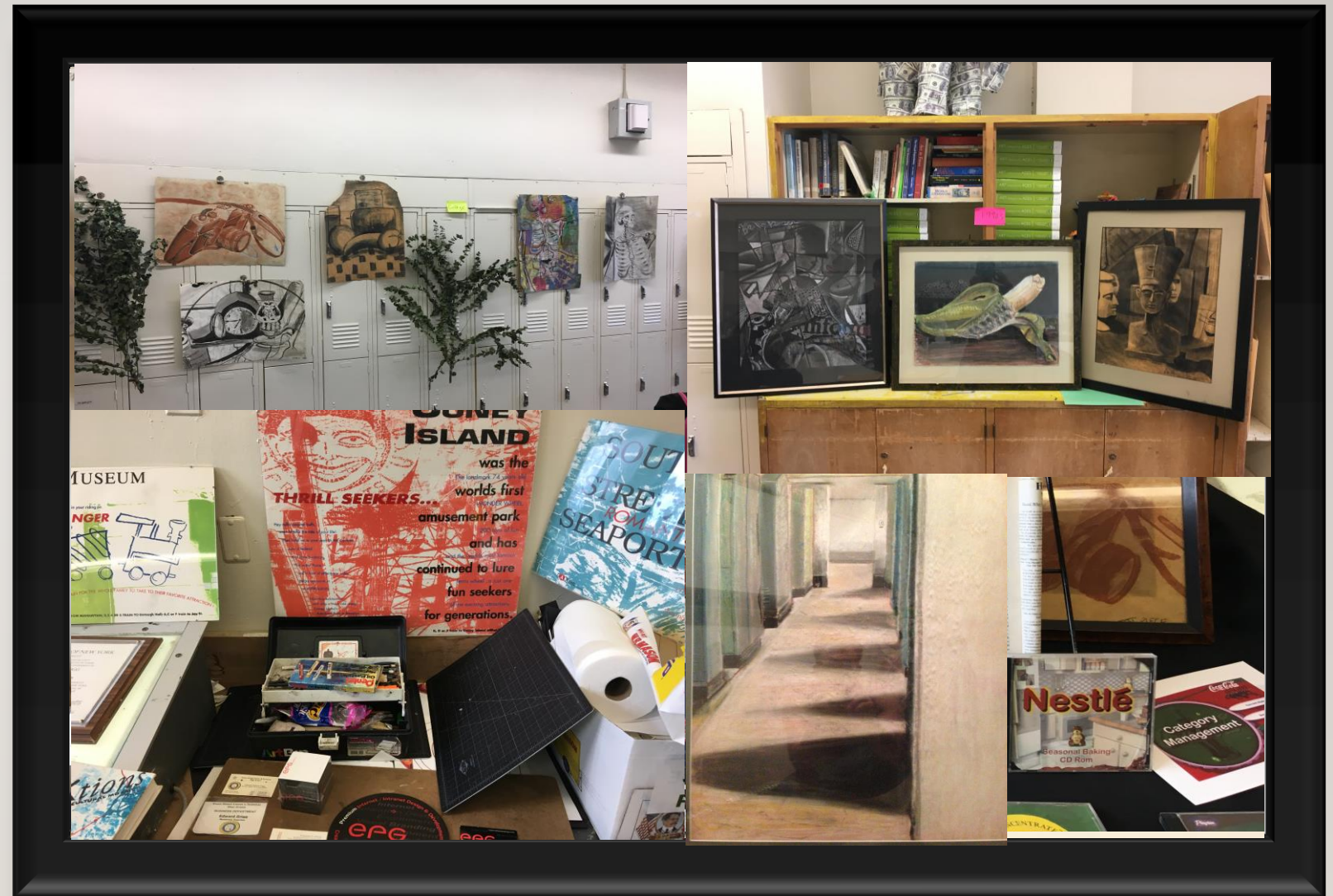
College, University Experience

B.F.A. FINE ARTS

S.U.N.Y. New Paltz 1990 to 1994



LEARN **WHEN** TO READ, WRITE,
SPEAK & USE MATH



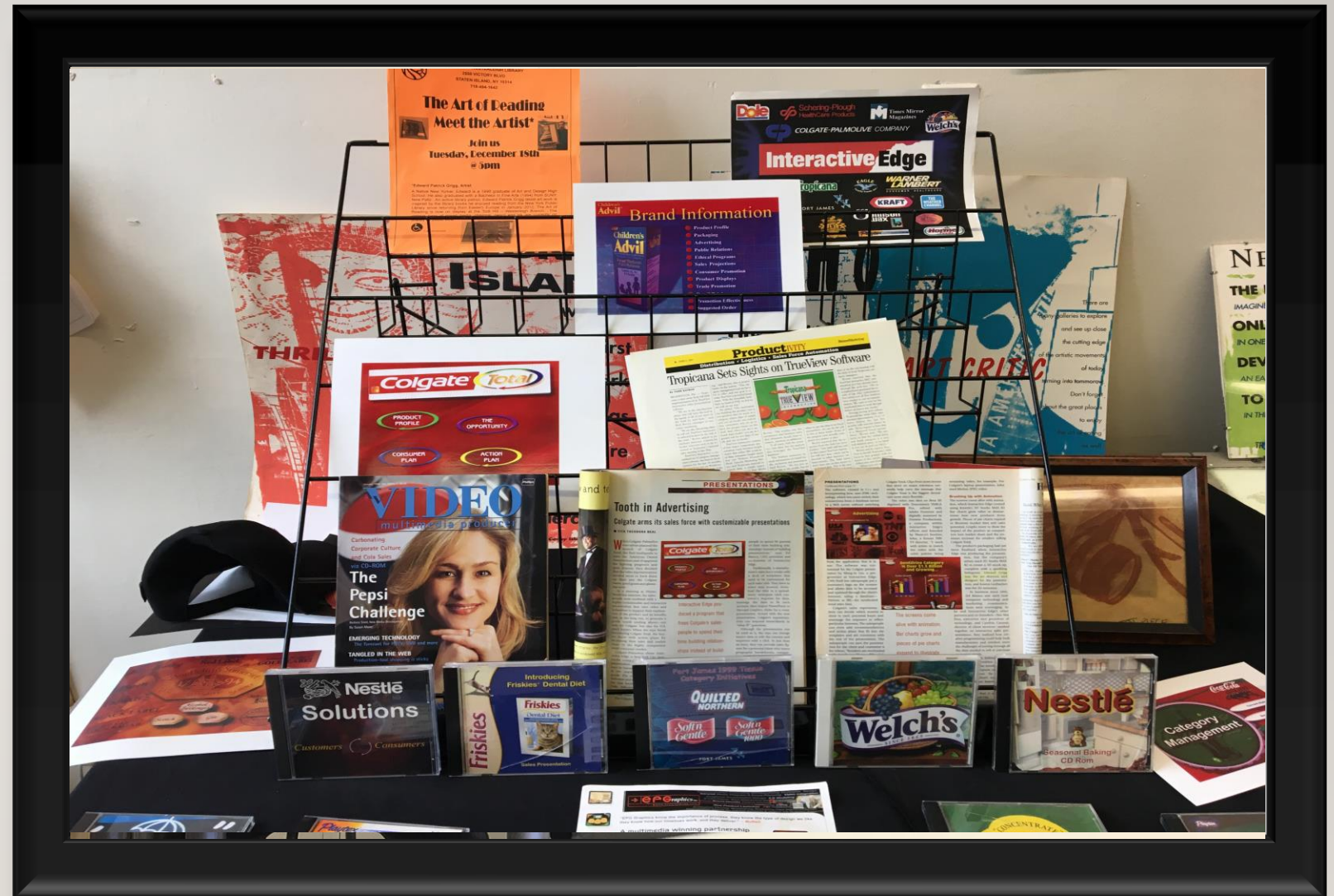
Professional Experience

GRAPHIC ART

NYC Advertising & Design 1994 - 2001



LEARN **WHERE** TO READ, WRITE,
SPEAK & USE MATH



Entrepreneur Experience



Design Consulting 2001 - Present



Three Failed,
Two were Semi Successful,
One Very Successful

Starting A New One for 2022

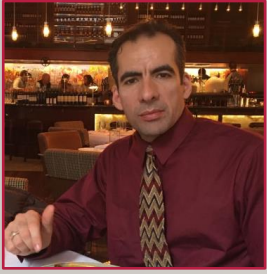


Teaching Experience

VISUAL ART

NYC Public Schools 2001-2007

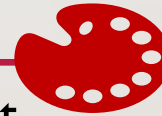




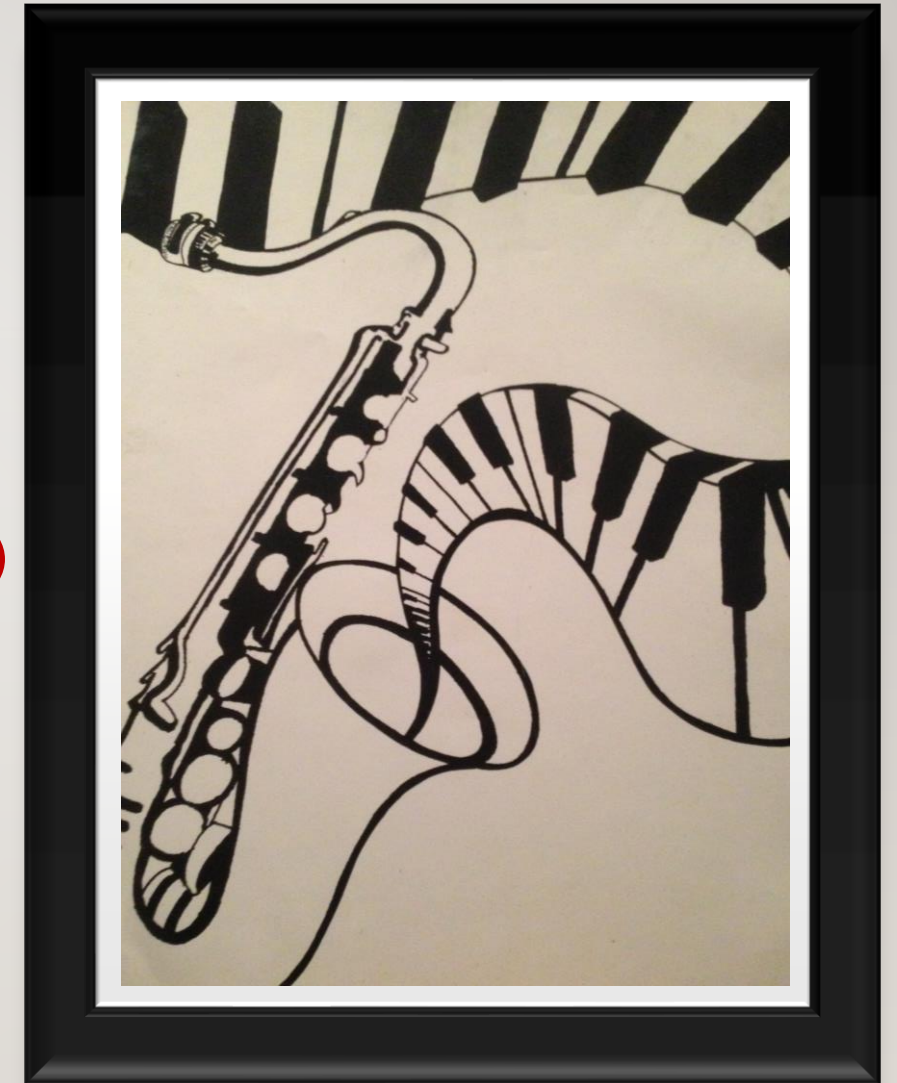
Edward Patrick Grigg - Artist

Today, **Edward Patrick Grigg** is widely recognized for a unique artistic process and has traveled all over the world to create original, innovative fine art. **EPGraphics - Art Inspires**, is proud to present a selection of his work.

Owing to unforgettable cultural encounters, great teachers and personal ambition, this talented artist seeks to spread artistry on an international scale.



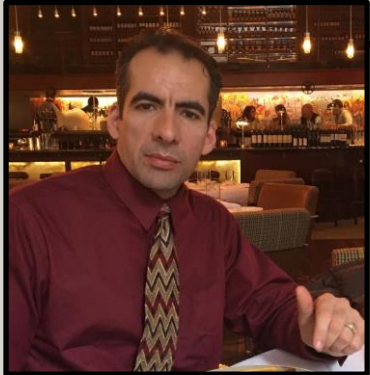
Artist. Creator. Visionary.





💡
"Bring Out Your Inner Entrepreneur!"

6 KEY CONCEPTS TO BECOMING SUCCESSFUL BUSINESS OWNER-💡



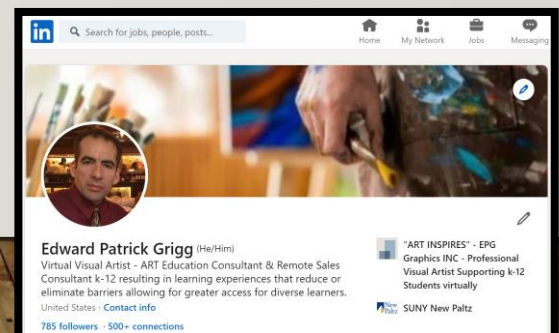
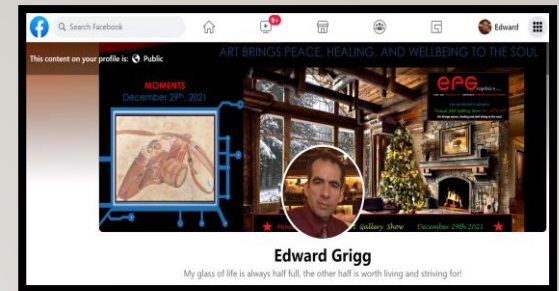
- 1) Passion
- 2) Solving a Problem or Challenge
- 3) Target Market / Audience
- 4) Learn from Others
- 5) Dedication & Determination
- 6) **FAIL** – **F**irst **A**tttempt **I**n **L**earning





ENTREPRENEURSHIP WRAP UP

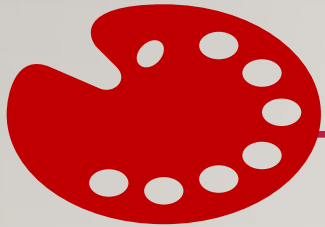
- Launch your idea!!!
- Selling / Promoting Your Business
- Brand Identity – Who You?
- MEDIA: Online / Virtual / Physical
- Begin Local...End Up Global
- Community Service Initiatives
- Start with Nothing end with Something
- Dreams big! Innovate...have fun!



WEBSITE ADDRESS

<https://egrigg2010.wixsite.com/art-website>

Visit Me At My
Art Gallery
Virtual Studio



Commissioned
Artwork
by Request
Negotiated Fee

**Now you can own a piece
of art that will inspire and
bring peace and tranquility
to your home/apartment.**

My artwork is economically affordable so
anyone can empower themselves to enjoy art
no matter what their social class is.

ART brings Peace, Healing & Wellbeing to the soul



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RECENT ONLINE VIRTUAL GALLERY

FALL INTO WINTER
10 DAYS TILL NEW YEARS 2022

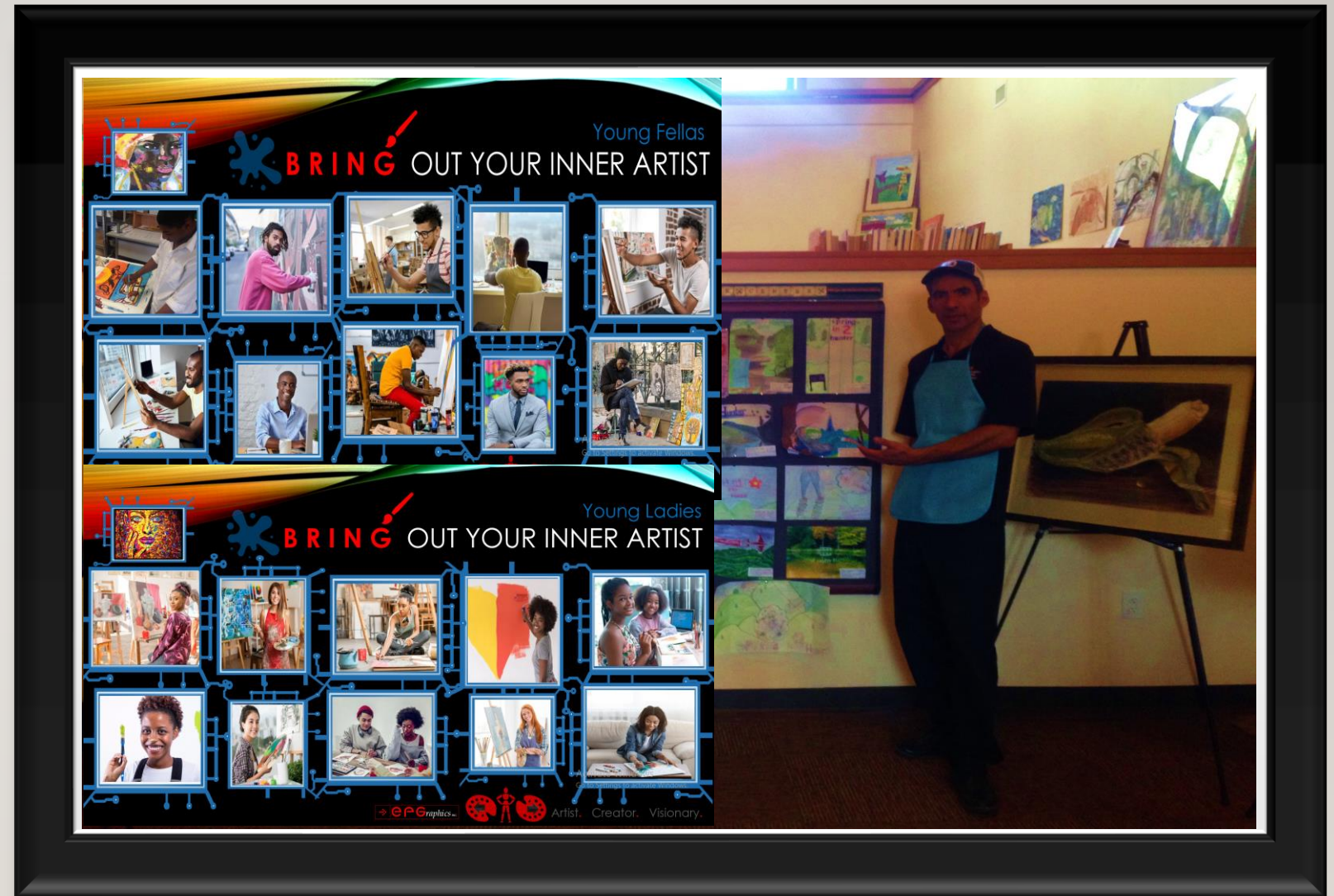




ART COMMUNITY SERVICE PROJECTS



“Bring Out Your Inner Entrepreneur!”





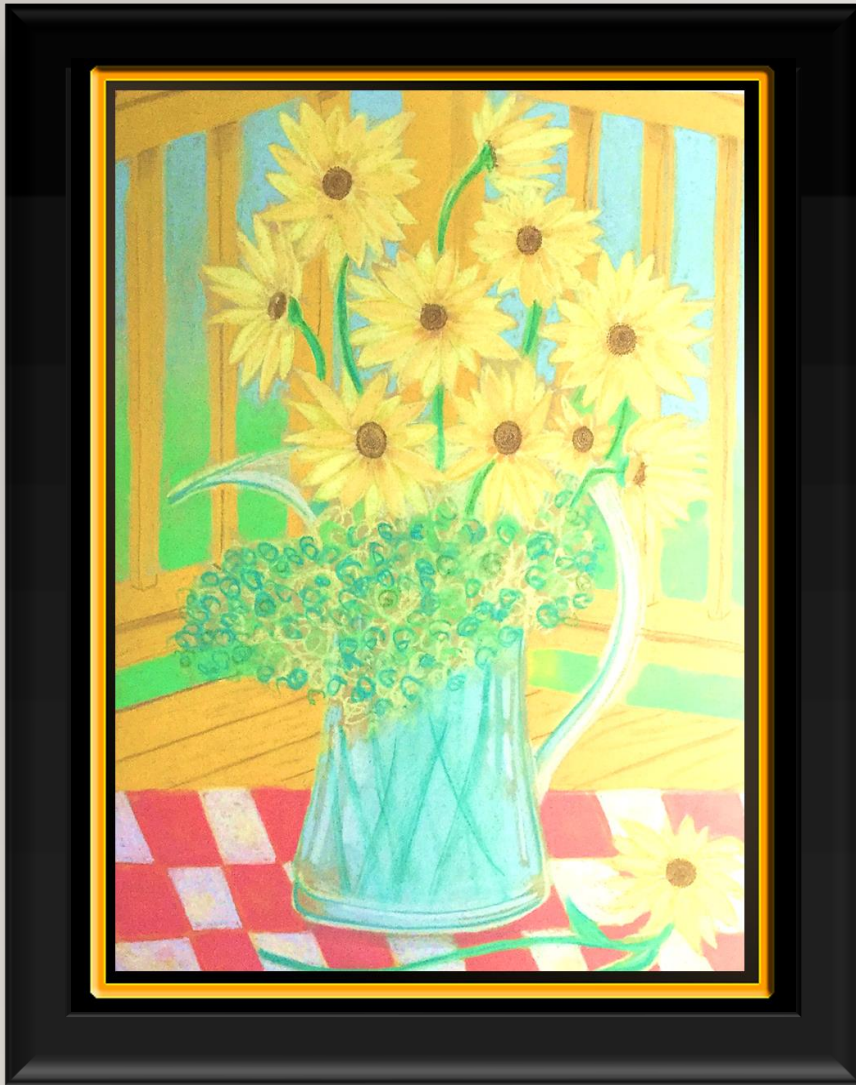
TAKE AWAY

Do Not be a Vendor... a person or company offering something for sale

Be a **Partner** for your customer's experience!

- **Trustworthiness**
- **Competent**
- **Empathetic**

A **Successful** Business **Idea** Supports the **Wellbeing of others!**



Portfolio 2022



Fine Art Series from 2020-2022



Edward Patrick Grigg Portfolio 2022





FRUITY DELICIOUS

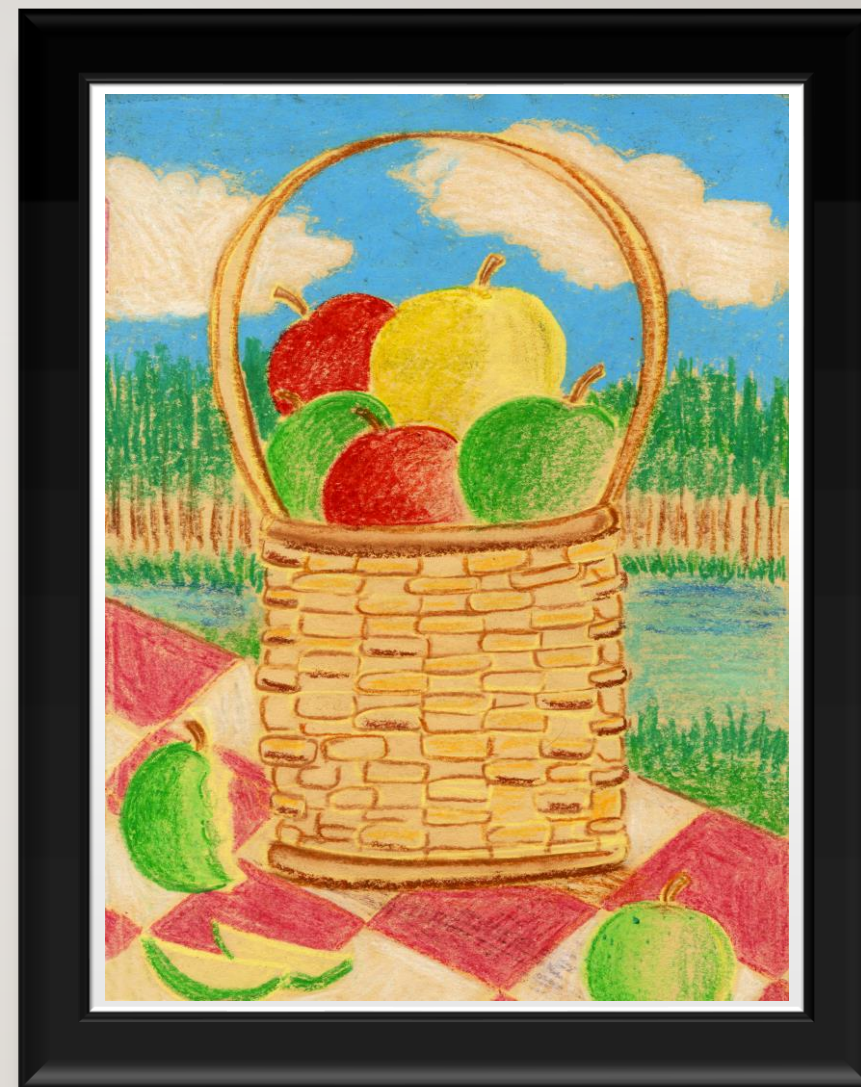
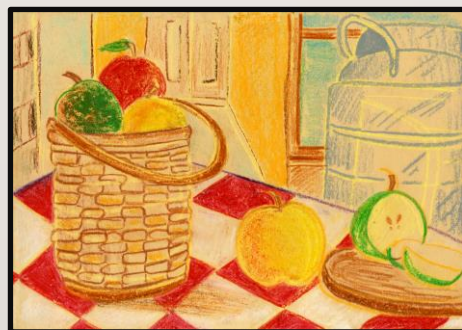
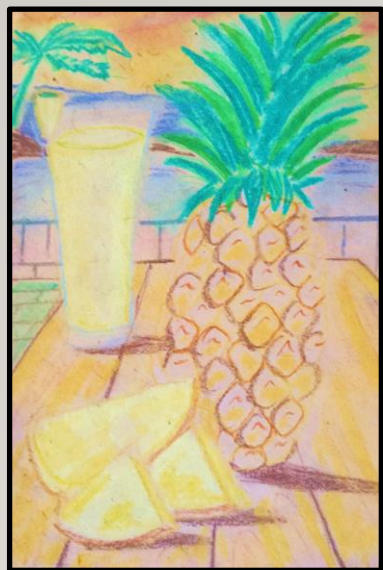
TITLE: Fruity Delicious Series

Genre: Still Life

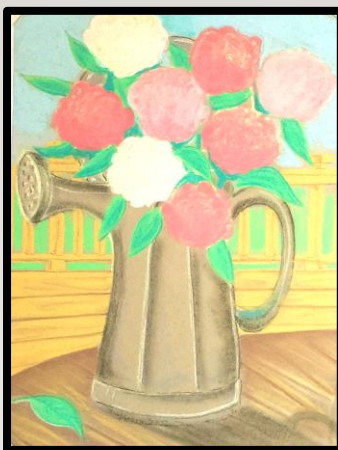
MEDIA: Colored Pastel

14x28

2020



Edward Patrick Grigg Portfolio 2022



FLOWERS YOUR AFFECTION

Series: Flowers For Your Affection

Genre: Still Life

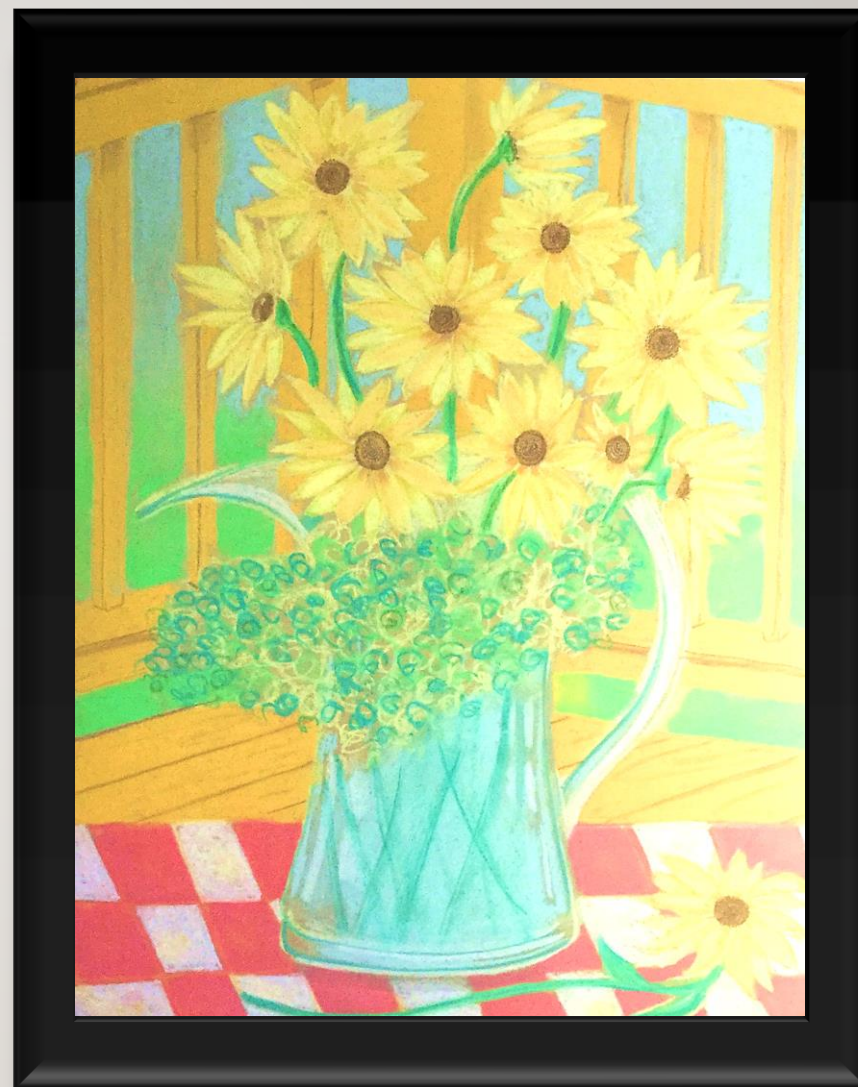
MEDIA: Soft Color Pastel

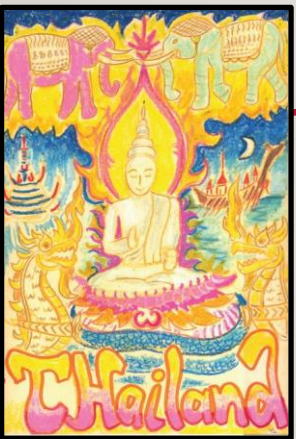
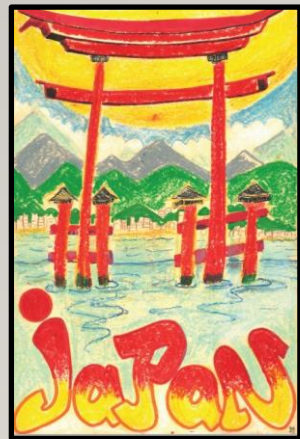
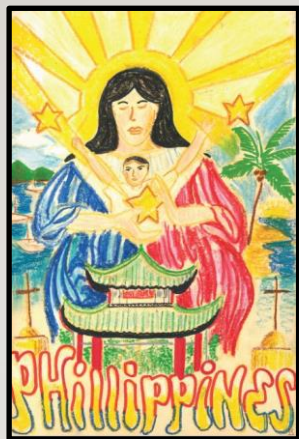
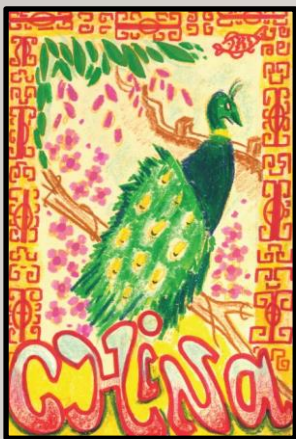
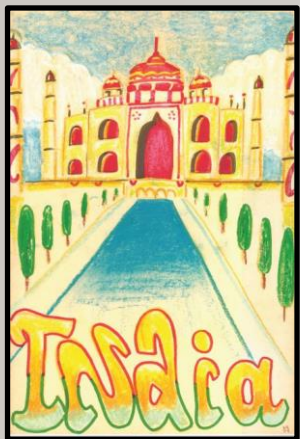
14x28

2021



Edward Patrick Grigg Portfolio 2022





EXOTIC ASIA

Series Exotic Asian Destination Posters

Genre: Poster Design

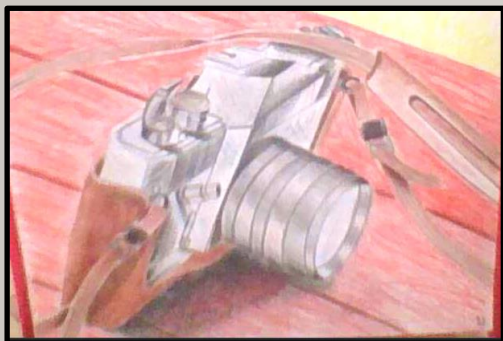
MEDIA: Pastel

14x28

2020



Edward Patrick Grigg Portfolio 2022



MOMENTS TAKEN

Series: Moments

Genre: Camera Renderings

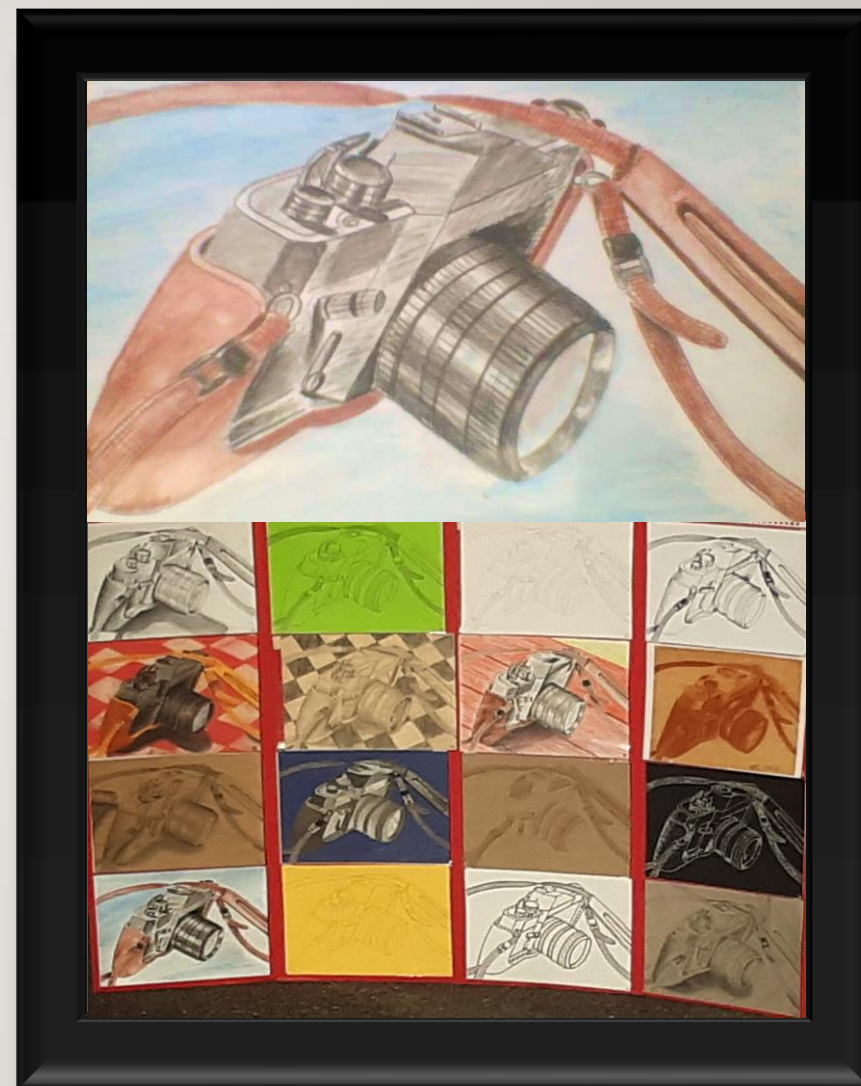
MEDIA: Multiple Media

8.5 x 11

2021



Edward Patrick Grigg **Portfolio** 2022





JAZZ-TASTIC

Series: Jazz-tastic

Genre: Original Jazz Posters

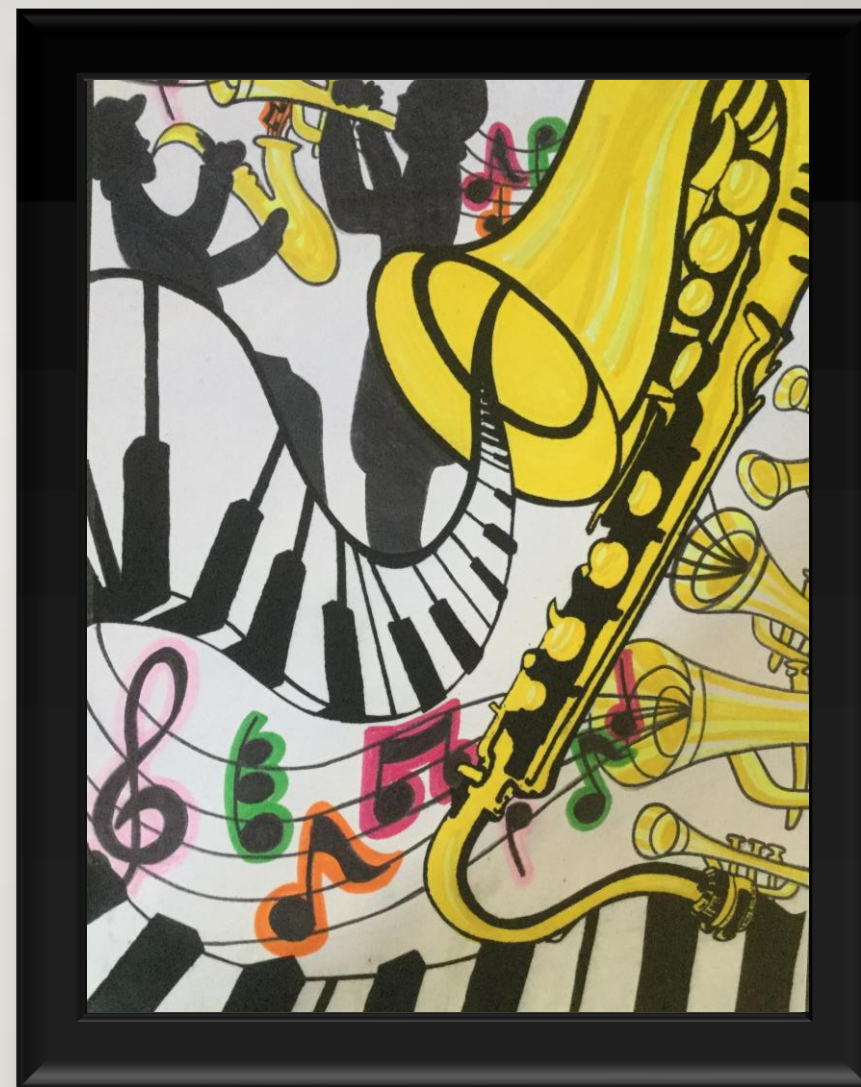
MEDIA: black ink and marker

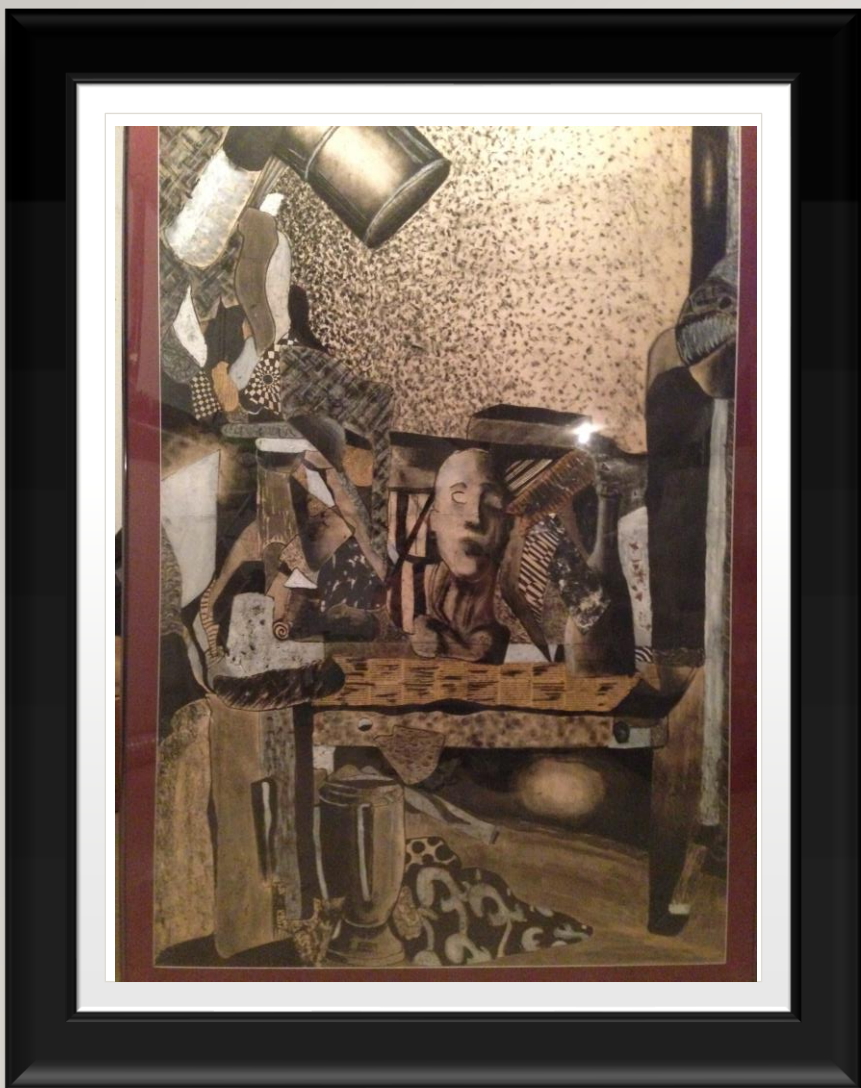
14x28

2021



Edward Patrick Grigg **Portfolio** 2022



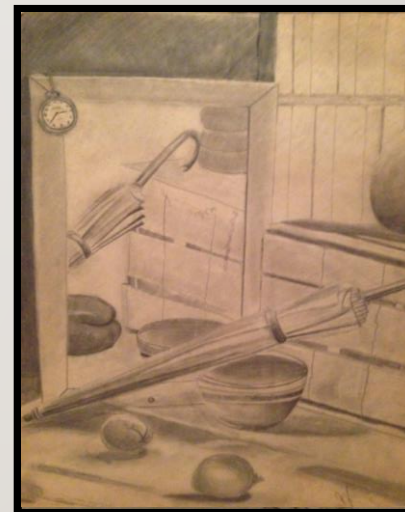



RETROSPECTIVE

SERIES: Large Framed Series

Genre: Abstract

MEDIA: MIXED MEDIA



Portfolio 2022 

Edward Grigg

💡 "Bring Out Your Inner Entrepreneur!"



Edward now lives with his wife & two handsome boys.

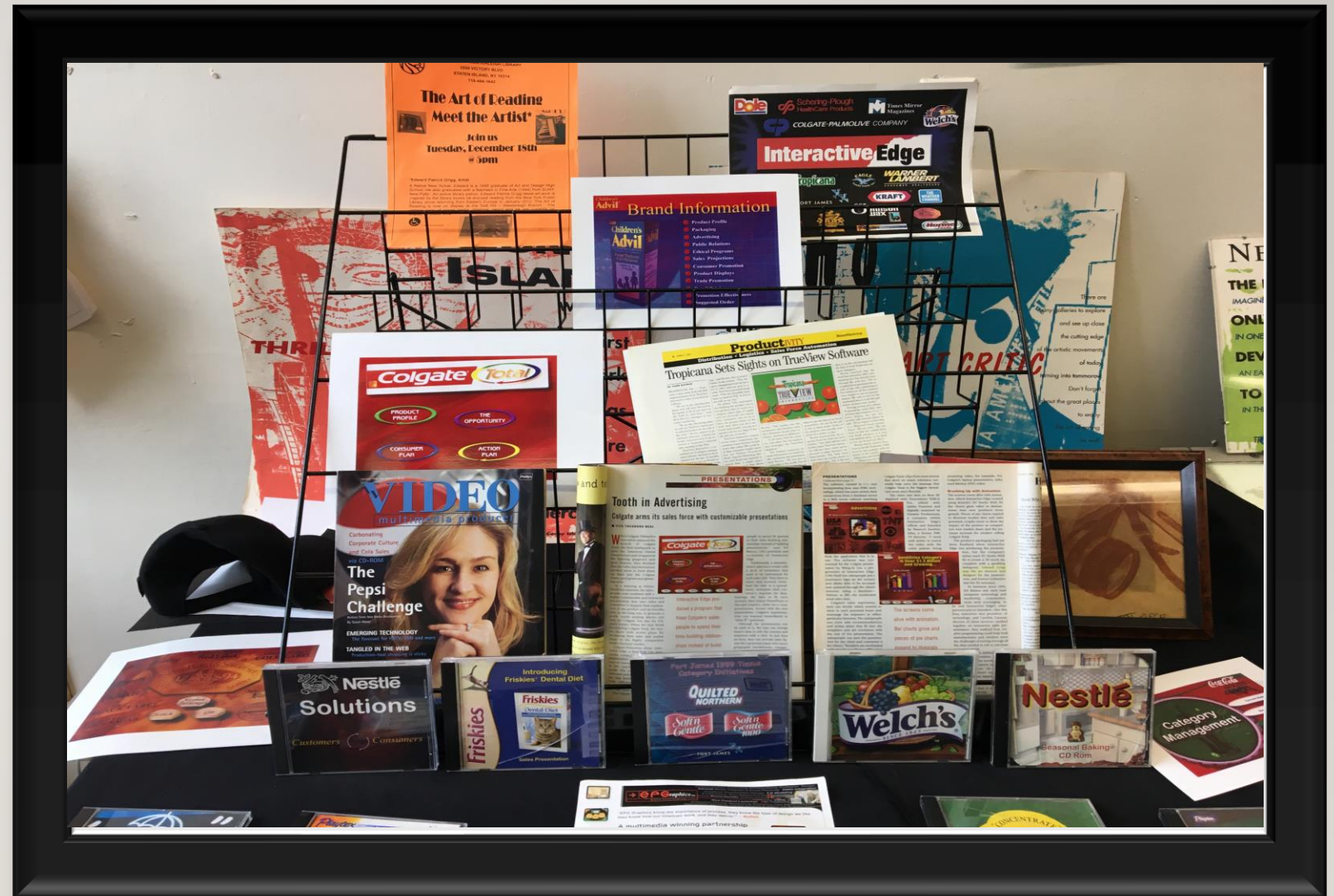
He has a private art studio in a barn overlooking the mountains.

You can find him happily working in his naturehood!

Edward Patrick Grigg - Artist

THANK YOU

CONTACT INFORMATION
egrigg2010@gmail.com



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 Thank You! 2022