

Ready, Set, Go! Entrepreneur



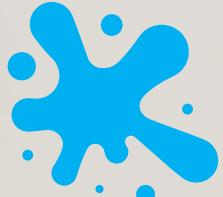
“BRING OUT YOUR INNER ENTREPRENEUR!”

—A BROOKLYN U.S.A. BOY’S TALE...

“CELEBRATING 25 YEARS AS A PROFESSIONAL ARTIST IN NEW YORK”

ARTIST. CREATOR. VISIONARY. EDWARD P. GRIGG, ENTREPRENEUR



 **Industry Chat 2022**



What is an Entrepreneur?

An Entrepreneur - a person who is innovative, organizes and operates a business or businesses, taking on greater than normal financial risks in order to do so... *you are your own boss!*



- 1) What does it take to be a truly **SUCCESSFUL** business owner?
- 2) What is your **IDEA** for your own business?
- 3) How can your business **bring well-being to others?**

Innovator. Creator. Visionary.





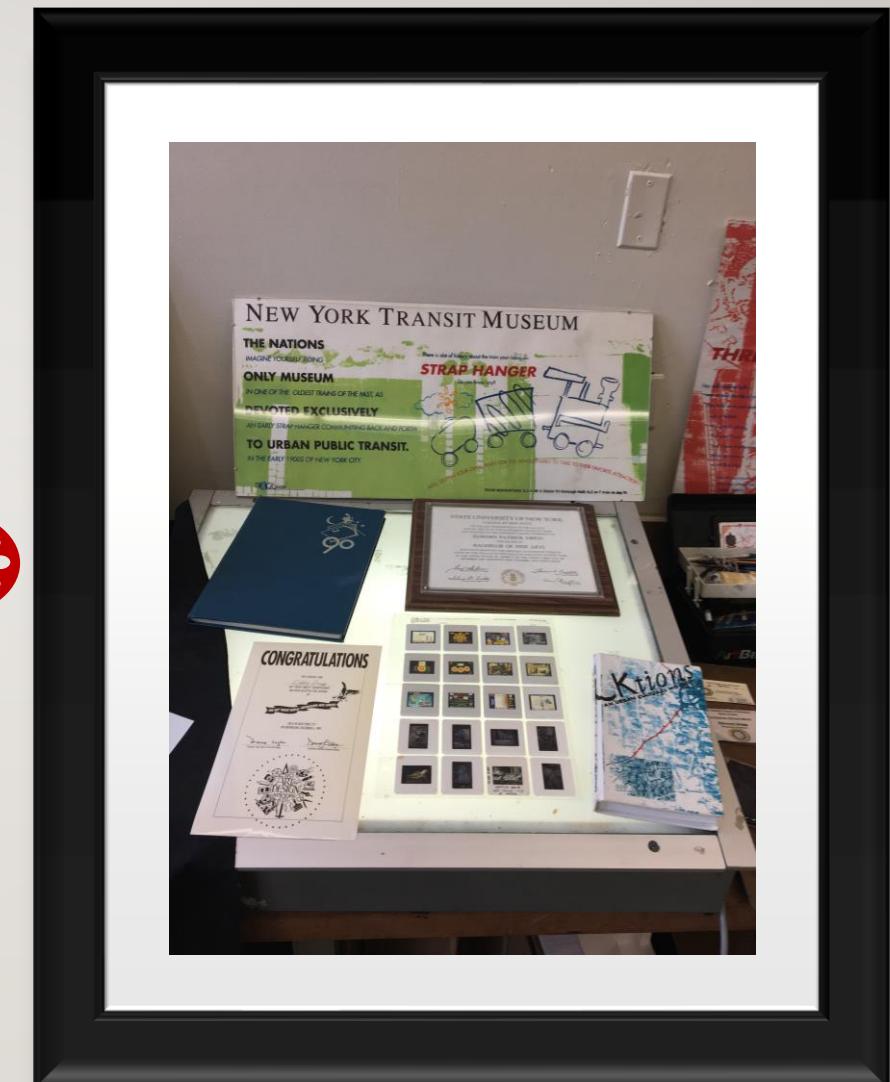
Edward Patrick Grigg - Artist

Raised in Brooklyn NYC with pencils in hand as early as anyone can remember, Edward has always been an artist at heart. After being mentored by his art teachers in elementary school and middle school, he was accepted and attended The High School of Art & Design, a NYC Public School in Manhattan in the late 80's.



After graduating from S.U.N.Y New Paltz with the prestigious BFA Degree in Graphic Design, 1994 he spent 25 years offering his unique Graphic Design creativity in advertising Agency's in NYC. Working with major companies such as Colgate, Welches, Advil and many other consumer package good companies creating dazzling Multimedia, website and logo designs.

Some of his Visual Design work is still on branding of big company's products today!





“Bring Out Your Inner Entrepreneur!”

Your Business Idea Map



CREATE YOUR OWN

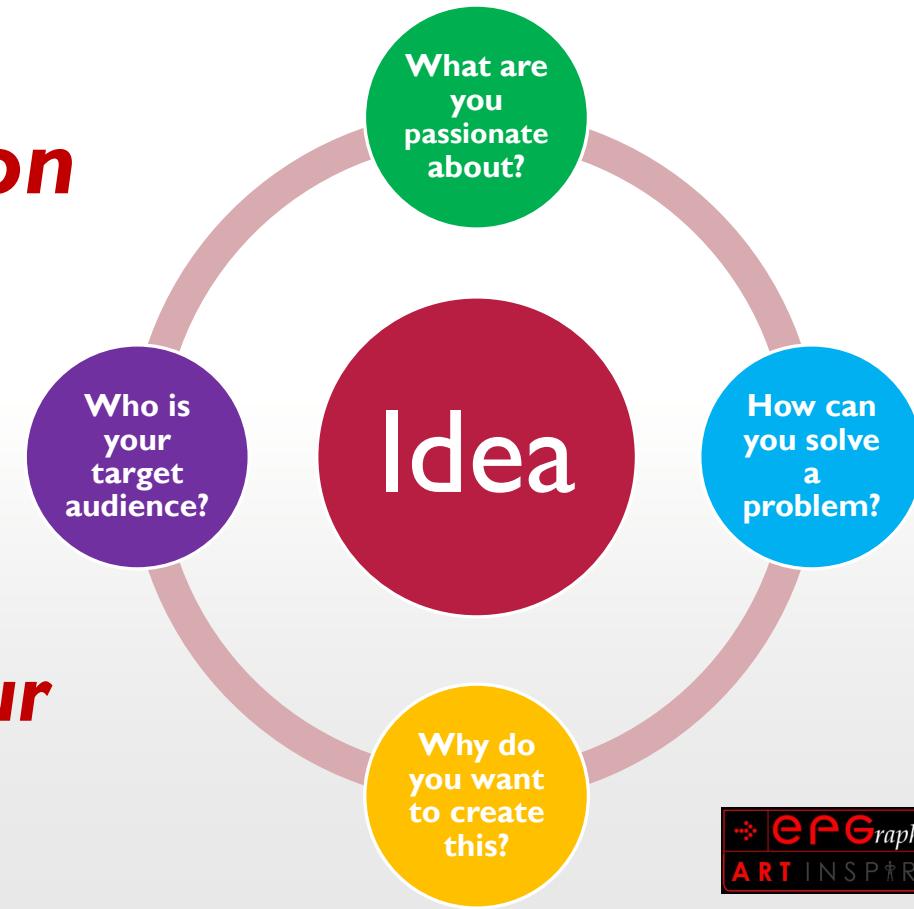
Get Your Entrepreneur on...

Idea Concept Exercise



Destination Success...

...Mind Your Business!



Elementary & Middle School Experience

PUBLIC SCHOOL

PS 247 Brooklyn NY - 1978-1983

Seth Low JHS Brooklyn NY 1984-1986



LEARN **HOW** TO READ,
WRITE, SPEAK & USE MATH





"Bring Out Your Inner Entrepreneur!"

High School Experience

REGENTS DIPLOMA

High School of Art & Design 1986 to 1990



LEARN **WHAT & WHY** TO READ, WRITE,
SPEAK & USE MATH



College, University Experience

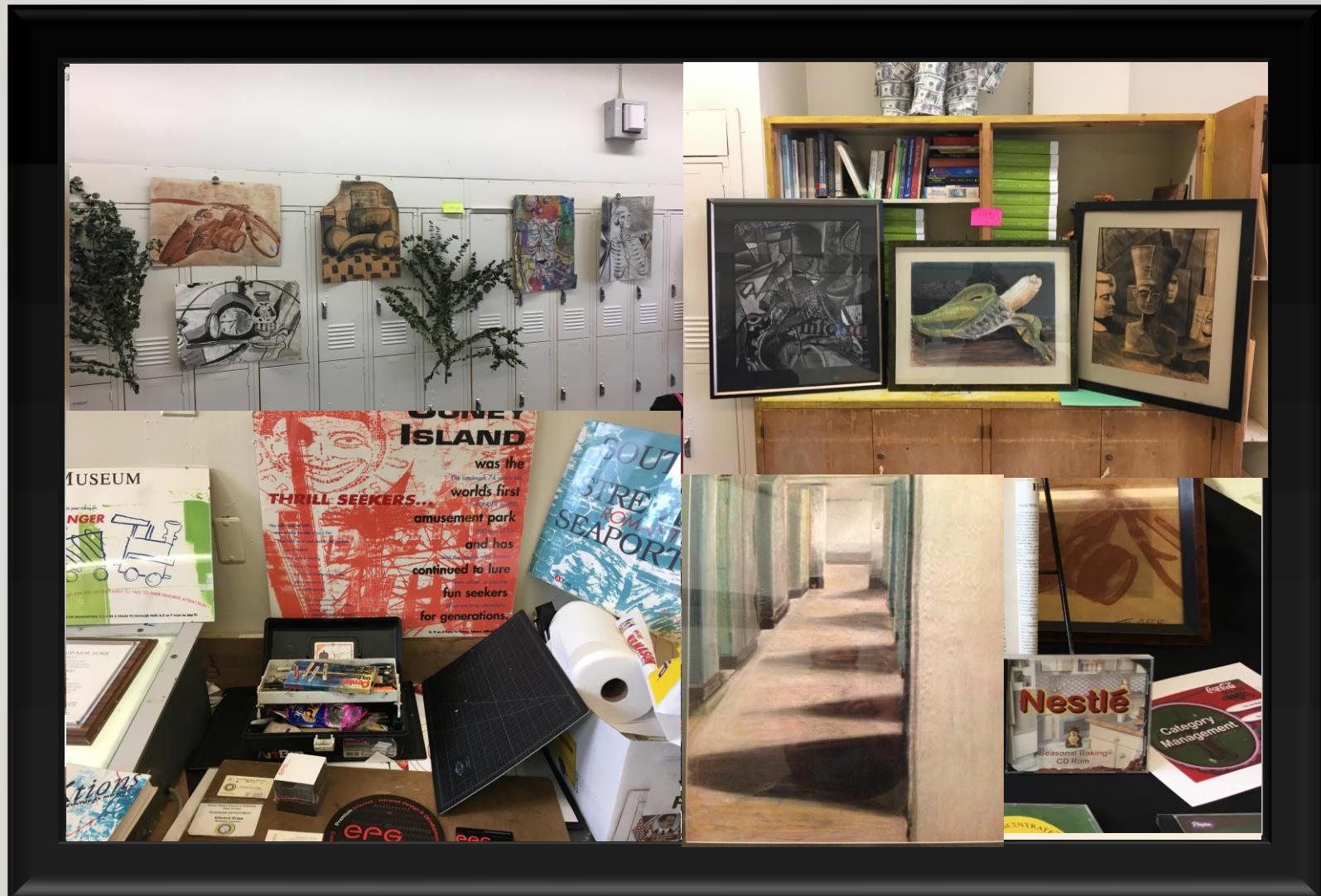
B.F.A. FINE ARTS

S.U.N.Y. New Paltz 1990 to 1994



LEARN **WHEN** TO READ, WRITE,
SPEAK & USE MATH

 "Bring Out Your Inner Entrepreneur!"





“Bring Out Your Inner Entrepreneur!”

Professional Experience

GRAPHIC ART

NYC Advertising & Design 1994 - 2001



LEARN **WHERE** TO READ, WRITE,
SPEAK & USE MATH





“Bring Out Your Inner Entrepreneur!”

Entrepreneur Experience

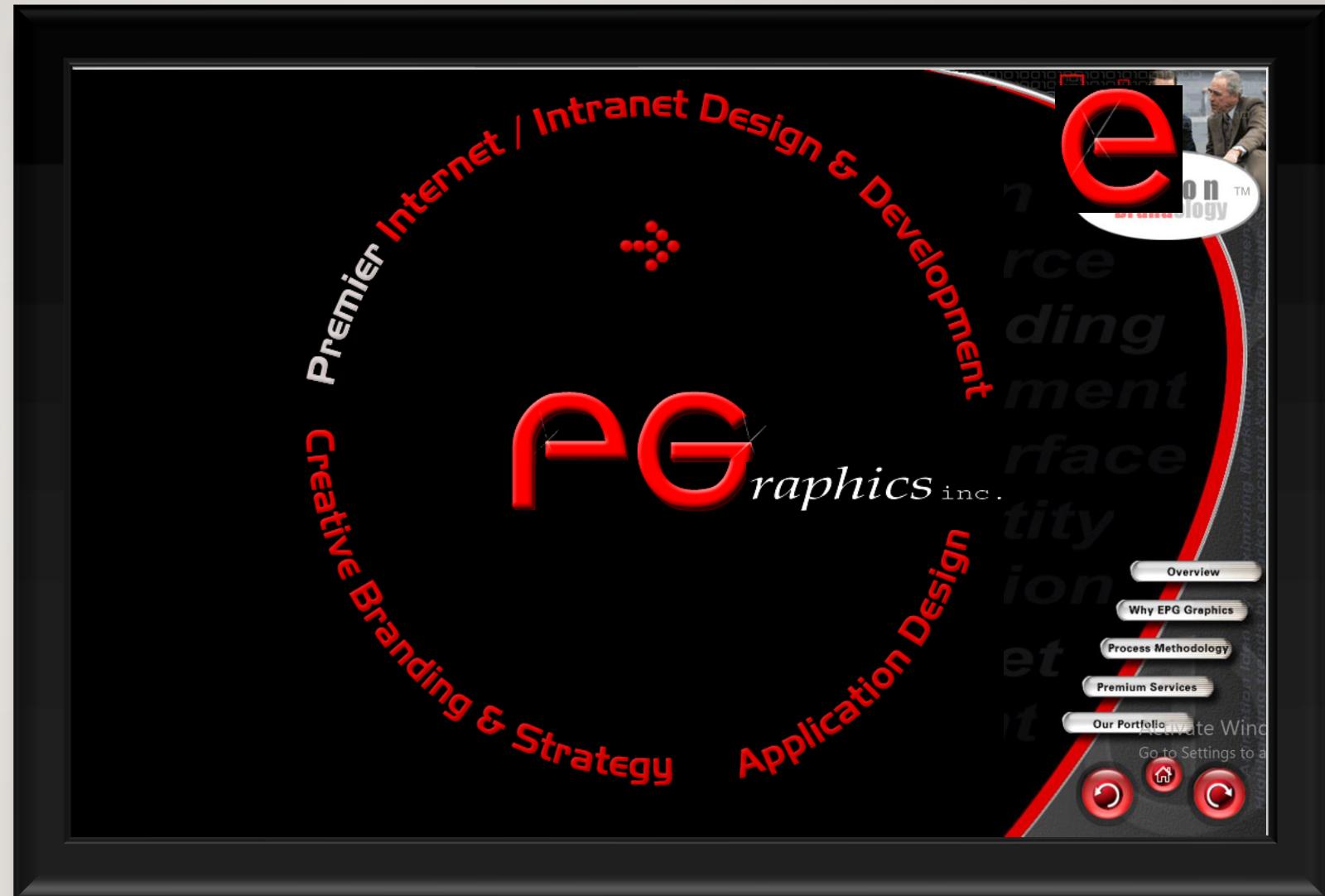


Design Consulting 2001 - Present



Three Failed,
Two were Semi Successful,
One Very Successful

Starting A New One for 2022





“Bring Out Your Inner Entrepreneur!”

Teaching Experience

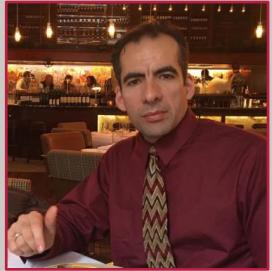
VISUAL ART

NYC Public Schools 2001-2007





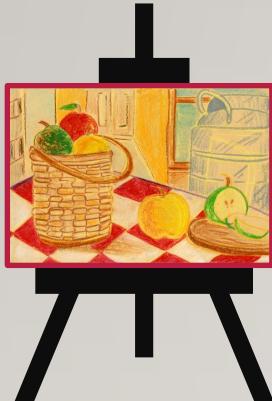
“Bring Out Your Inner Entrepreneur!”



Edward Patrick Grigg - Artist

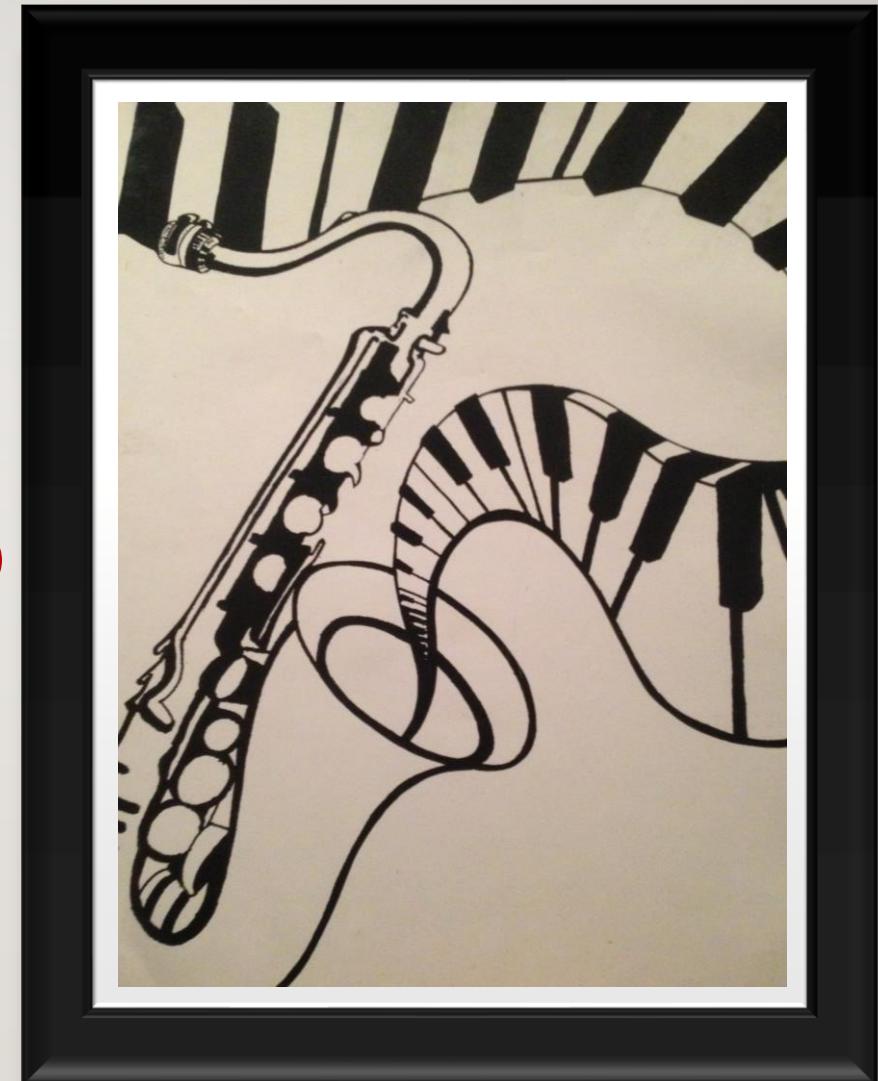
Today, Edward Patrick Grigg is widely recognized for a unique artistic process and has traveled all over the world to create original, innovative fine art. **EPGraphics - Art Inspires**, is proud to present a selection of his work.

Owing to unforgettable cultural encounters, great teachers and personal ambition, this talented artist seeks to spread artistry on an international scale.



Edward Patrick Grigg **Portfolio** 2022

Artist. Creator. Visionary.

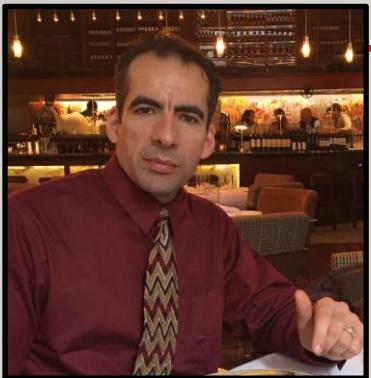


Edward Patrick Grigg **Portfolio** 2022



 "Bring Out Your Inner Entrepreneur!"

6 KEY CONCEPTS TO BECOMING SUCCESSFUL BUSINESS OWNER



- 1) Passion**
- 2) Solving a Problem or Challenge**
- 3) Target Market / Audience**
- 4) Learn from Others**
- 5) Dedication & Determination**
- 6) FAIL – First Attempt In Learning**





ENTREPRENEURSHIP WRAP UP



- **Launch your idea!!!**
- **Selling / Promoting Your Business**
- **Brand Identity – Who You?**
- **MEDIA: Online / Virtual / Physical**
- **Begin Local...End Up Global**
- **Community Service Initiatives**
- **Start with Nothing end with Something**
- **Dreams big! Innovate...have fun!**

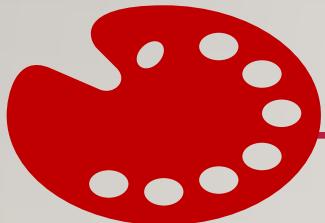




WEBSITE ADDRESS

<https://egrigg2010.wixsite.com/art-website>

Visit Me At My
Art Gallery
Virtual Studio

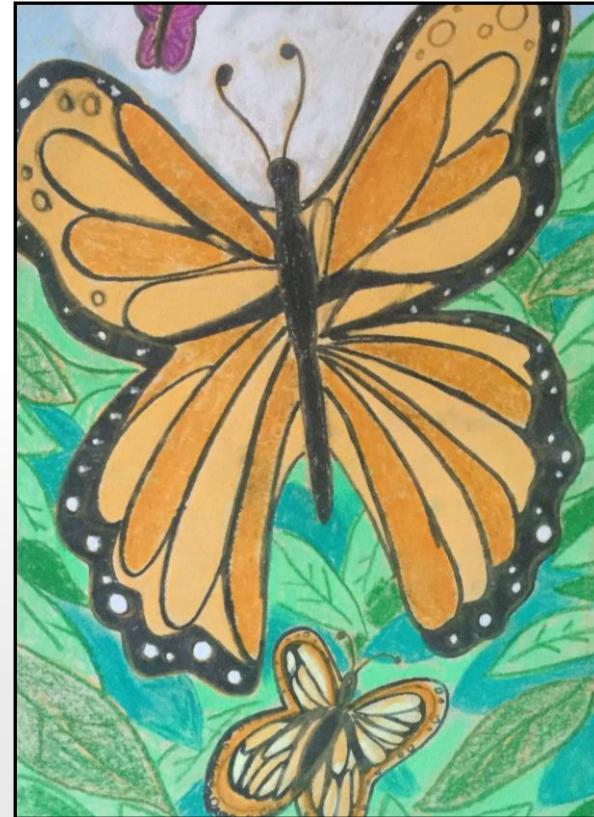


Commissioned
Artwork
by Request
Negotiated Fee

**Now you can own a piece
of art that will inspire and
bring peace and tranquility
to your home/apartment.**

My artwork is economically affordable so anyone can empower themselves to enjoy art no matter what their social class is.

ART brings Peace, Healing & Wellbeing to the soul





RECENT ONLINE VIRTUAL GALLERY

FALL INTO WINTER
10 DAYS TILL NEW YEARS 2022

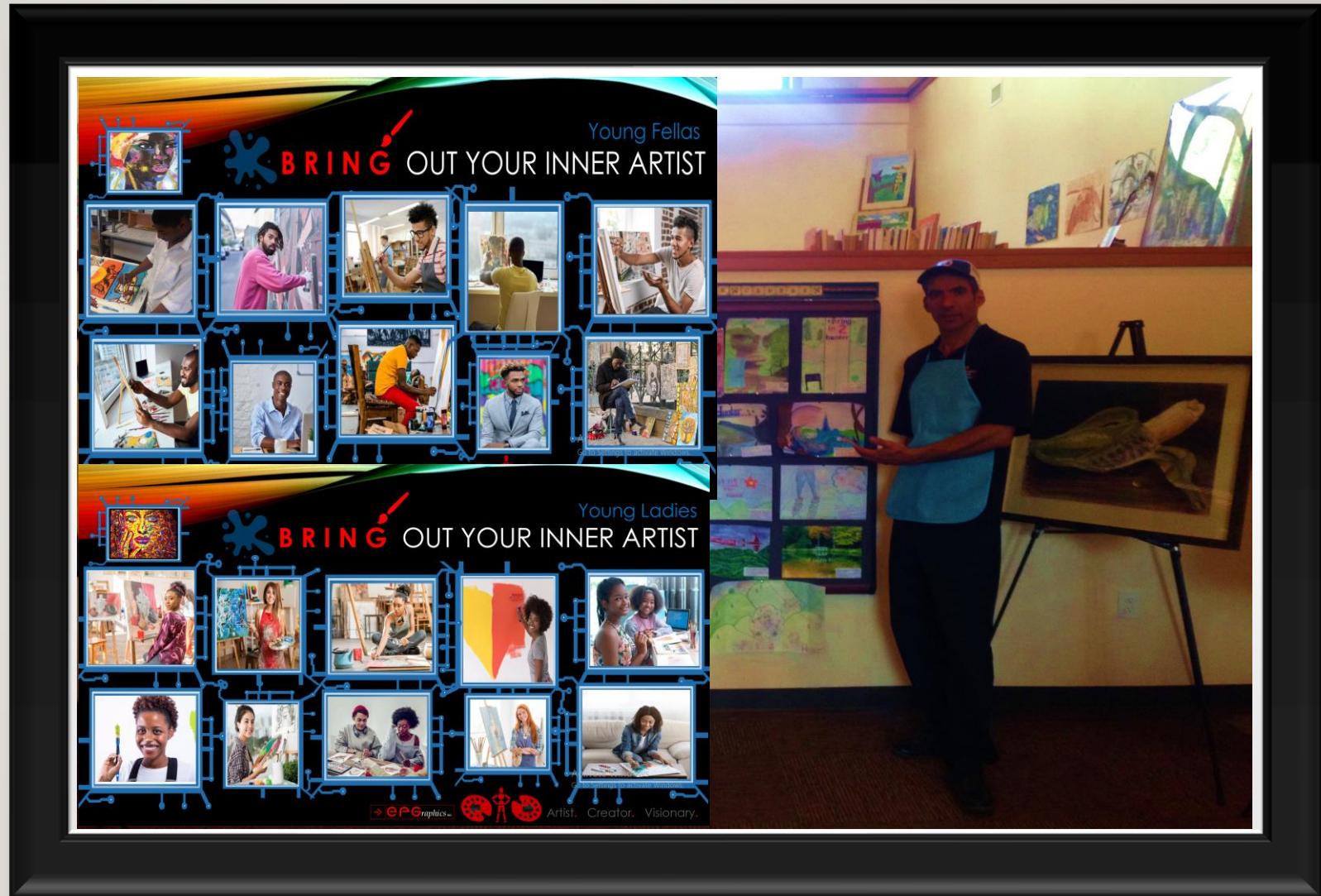


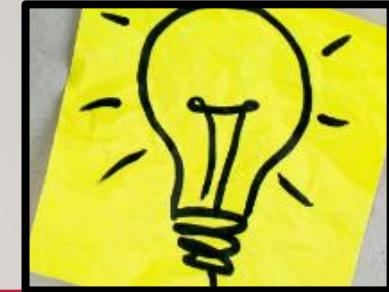


“Bring Out Your Inner Entrepreneur!”



ART COMMUNITY SERVICE PROJECTS





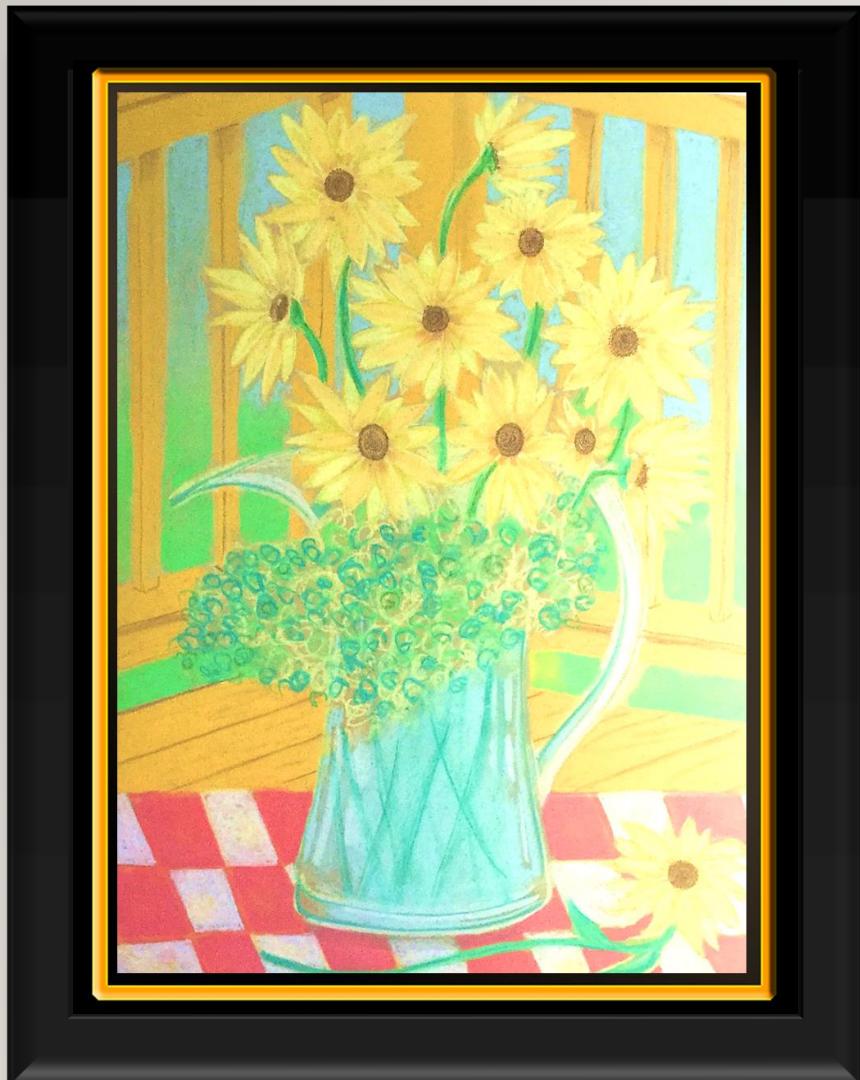
TAKE AWAY

Do Not be a Vendor... a person or company offering something for sale

Be a **Partner** for your customer's experience!

- **Trustworthiness**
- **Competent**
- **Empathetic**

A **Successful** Business **Idea** Supports the **Wellbeing of others!**





“Bring Out Your Inner Entrepreneur!”

Portfolio 2022



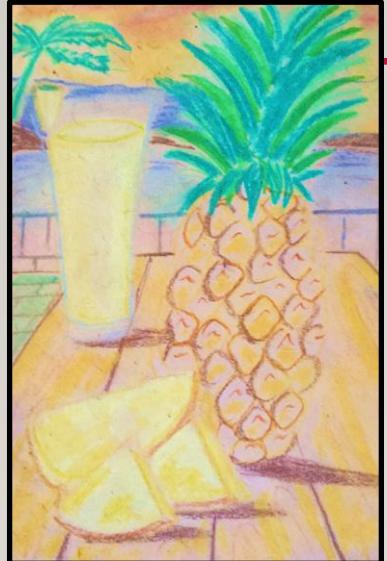
Fine Art Series from 2020-2022



Edward Patrick Grigg **Portfolio** 2022



Edward Patrick Grigg Portfolio 2022



FRUITY DELICIOUS

TITLE: Fruity Delicious Series

Genre: Still Life

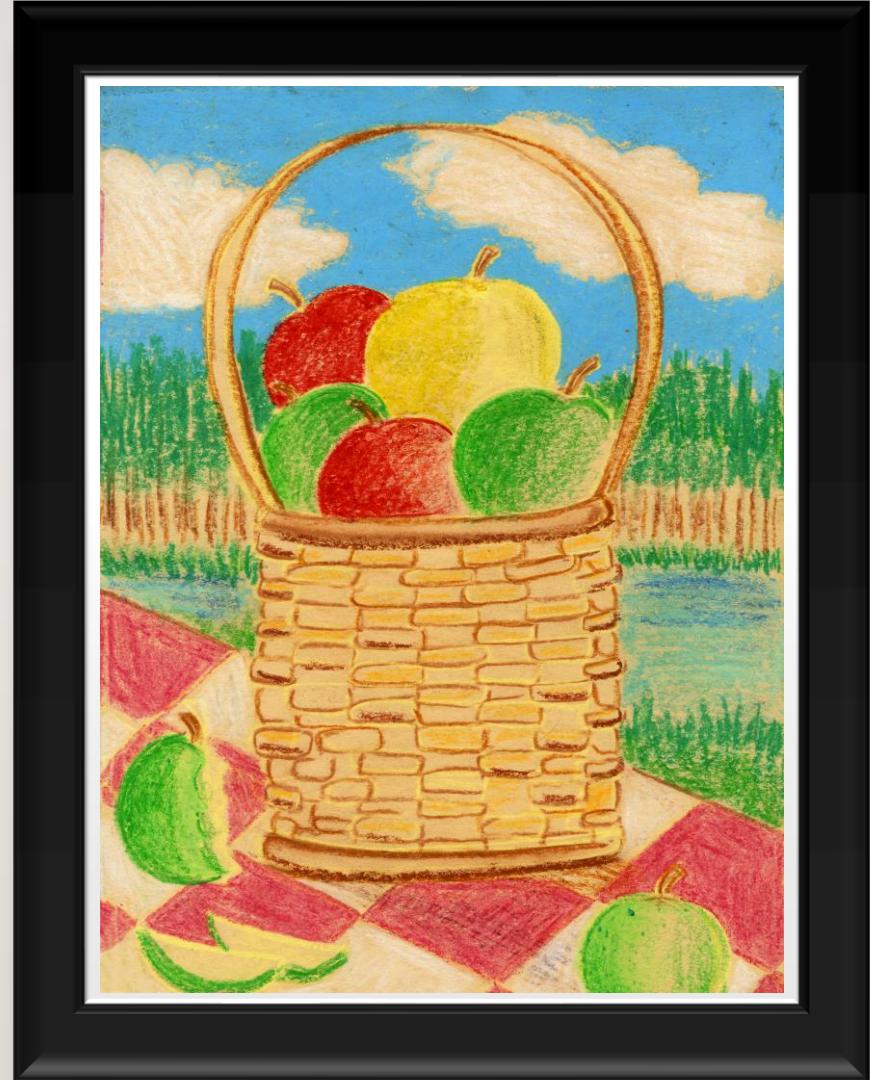
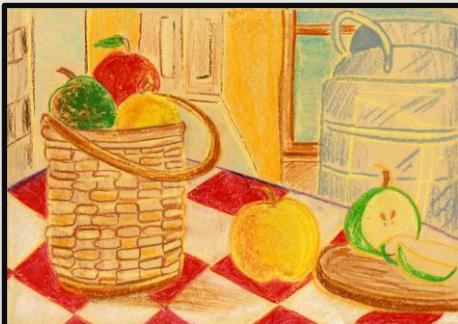
MEDIA: Colored Pastel

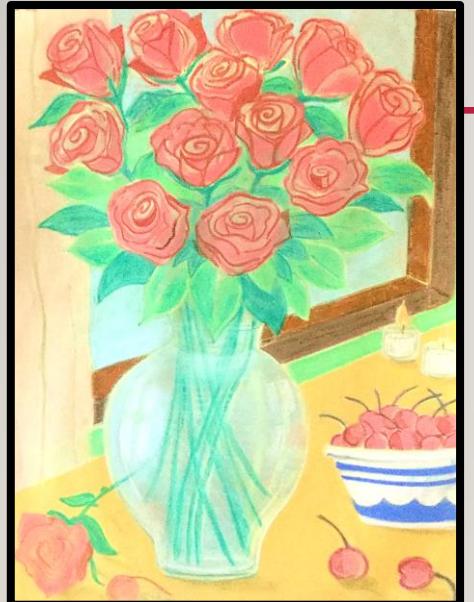
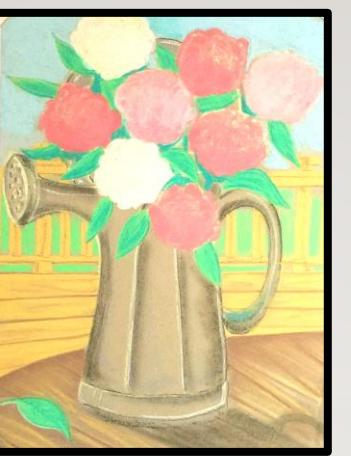
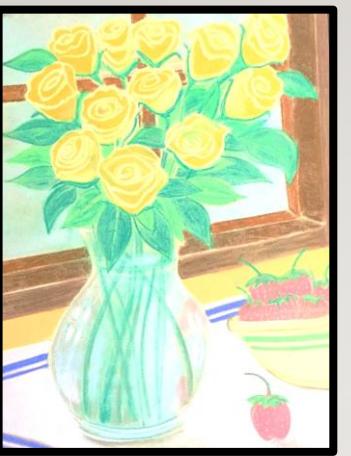
14x28

2020



Edward Patrick Grigg Portfolio 2022





FLOWERS YOUR AFFECTION

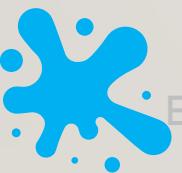
Series: Flowers For Your Affection

Genre: Still Life

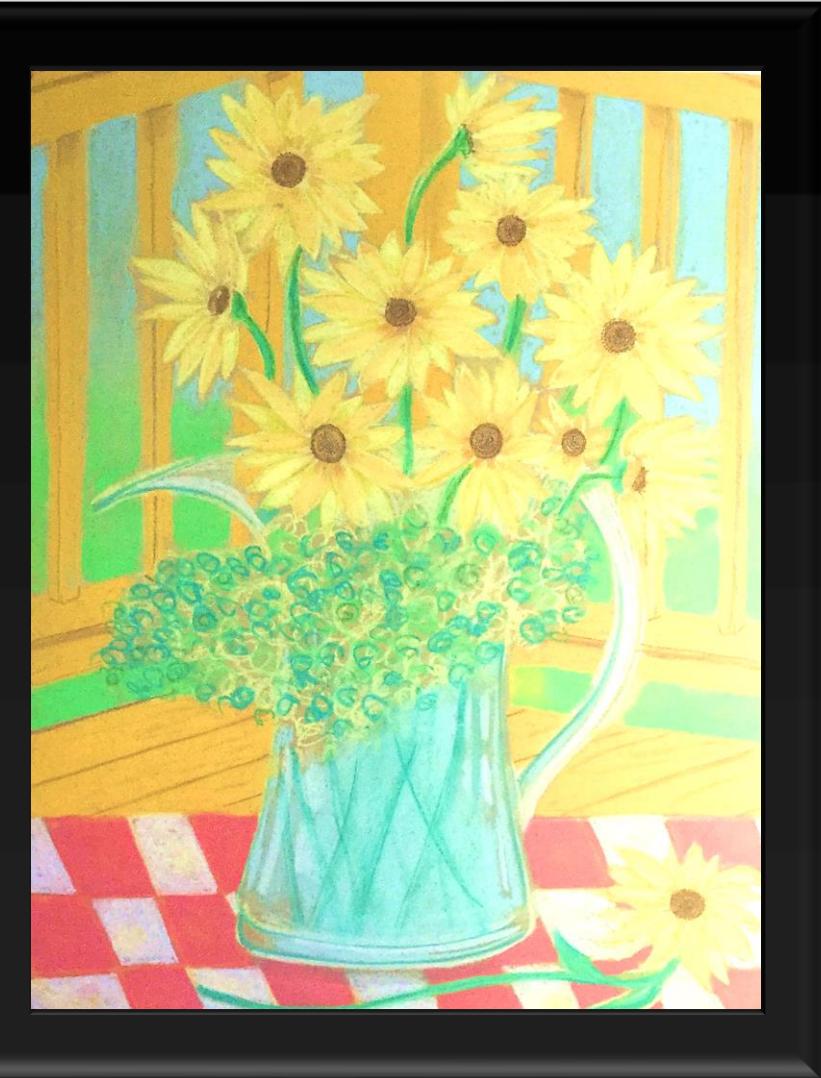
MEDIA: Soft Color Pastel

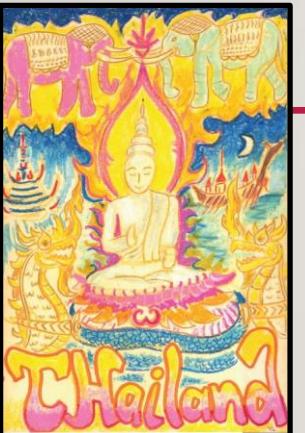
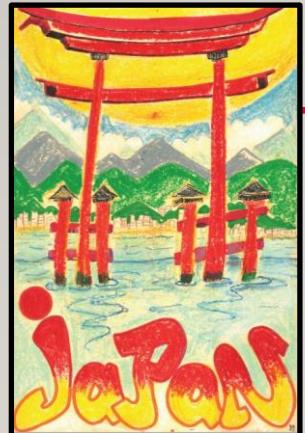
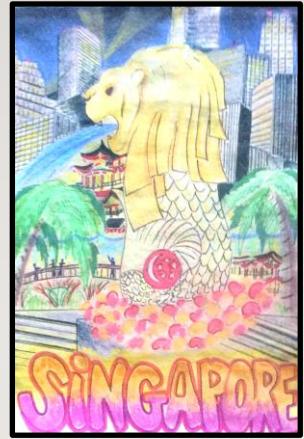
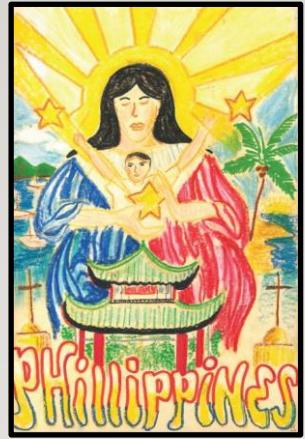
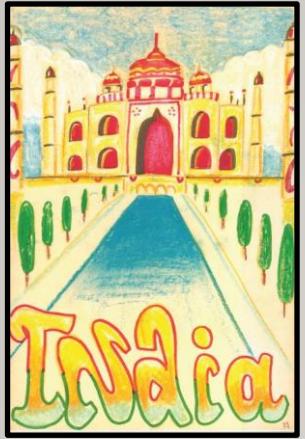
14x28

2021



Edward Patrick Grigg Portfolio 2022





EXOTIC ASIA

Series Exotic Asian Destination Posters

Genre: Poster Design

MEDIA: Pastel

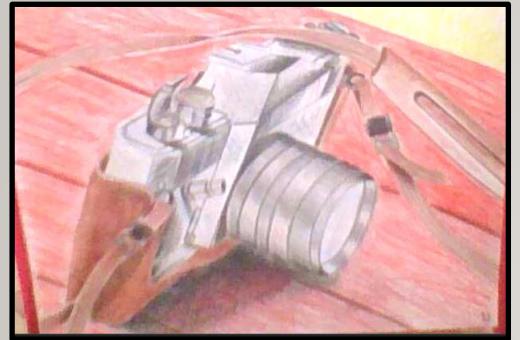
14x28

2020



Edward Patrick Grigg Portfolio 2022





MOMENTS TAKEN

Series: Moments

Genre: Camera Renderings

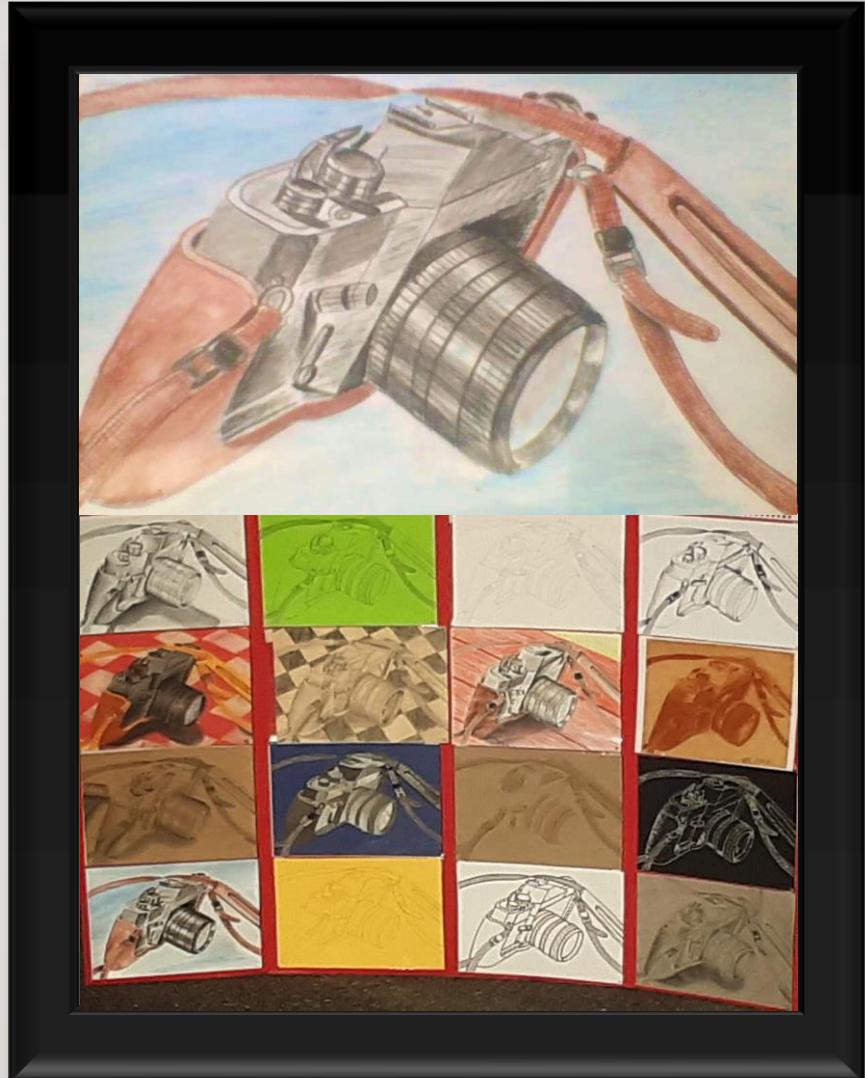
MEDIA: Multiple Media

8.5 x 11

2021



Edward Patrick Grigg Portfolio 2022





JAZZ-TASTIC

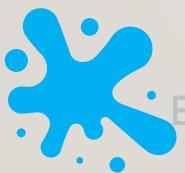
Series: Jazz-tastic

Genre: Original Jazz Posters

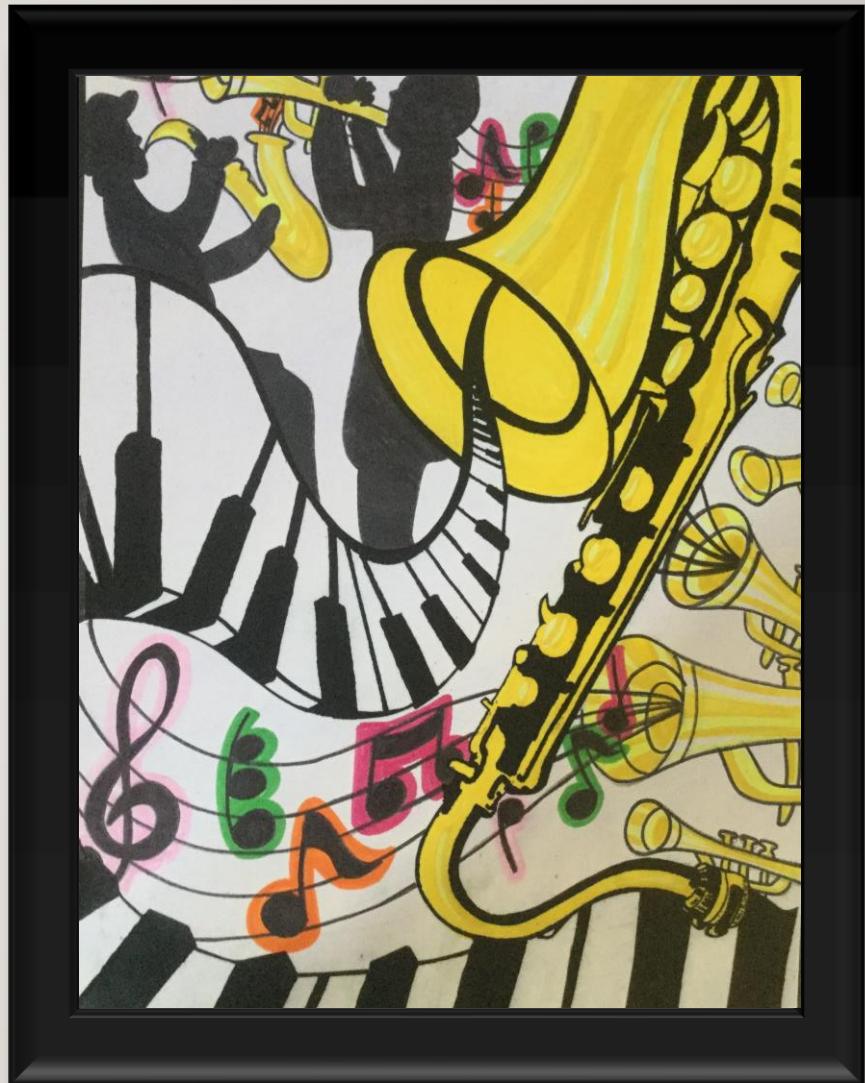
MEDIA: black ink and marker

14x28

2021



Edward Patrick Grigg **Portfolio** 2022

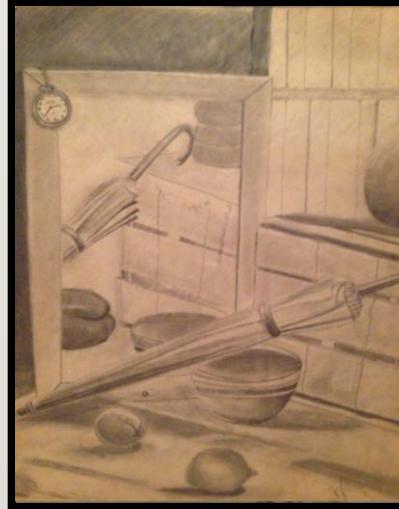


RETROSPECTIVE

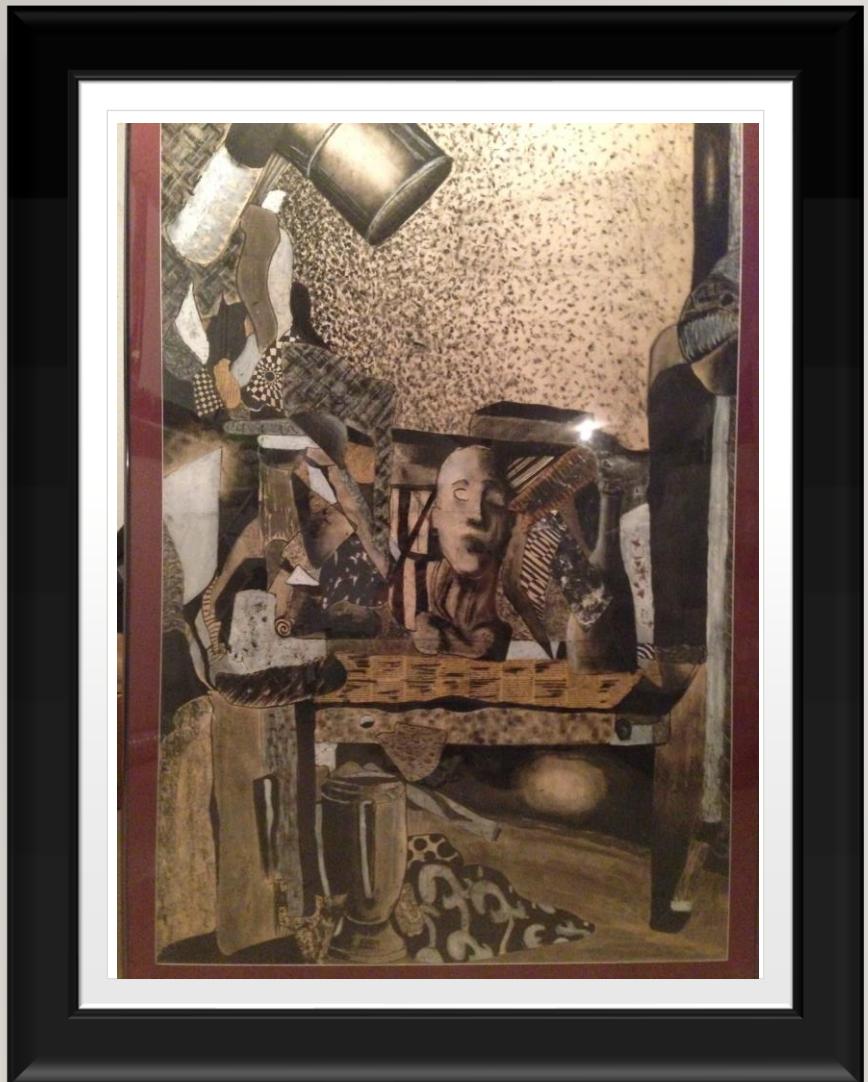
SERIES: Large Framed Series

Genre: Abstract

MEDIA: MIXED MEDIA



Portfolio 2022





"Bring Out Your Inner Entrepreneur!"

Edward Grigg



Edward now lives with his wife & two handsome boys.

He has a private art studio in a barn overlooking the mountains.

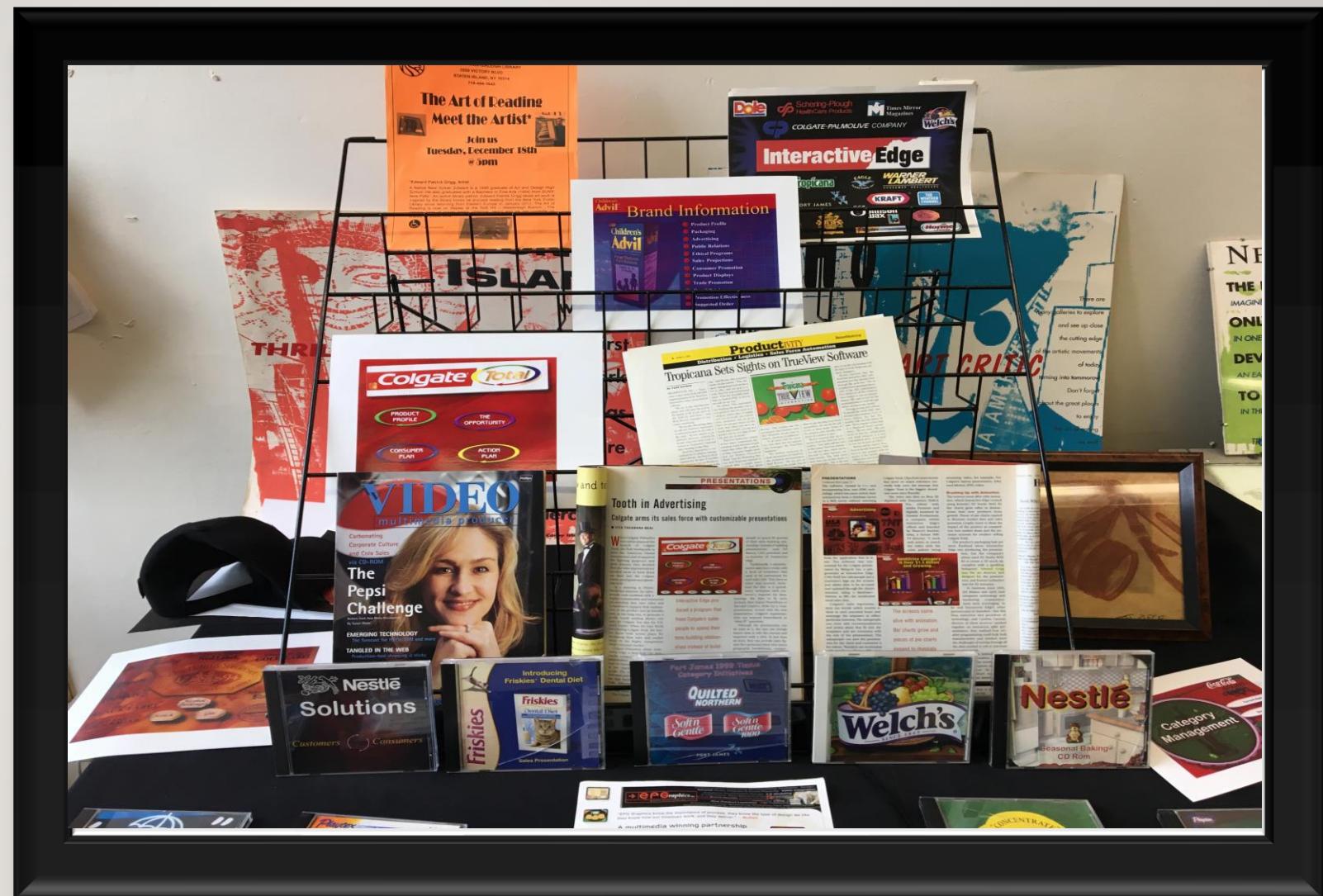
You can find him happily working in his naturehood!

Edward Patrick Grigg - Artist

THANK YOU



CONTACT INFORMATION
egrigg2010@gmail.com



Edward Patrick Grigg Portfolio 2022

Ready, Set, Go! Entrepreneur



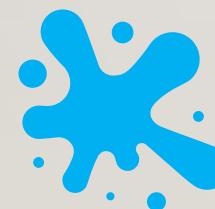
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 **Thank You! 2022**