## Korn Ferry's 38 Competencies

- 1. Ensures accountability
  - Holding self and others accountable to meet commitments
    - Follows through on commitments and makes sure others do the same
    - Acts with a clear sense of ownership
    - Takes personal responsibility for decisions, actions, and failures
    - Establishes clear responsibilities and processes for monitoring work and measuring results
    - Designs feedback loops into work
- 2. Action oriented
  - Taking on new opportunities and tough challenges with a sense of urgency, high energy, and enthusiasm
    - Readily takes action on challenges, without unnecessary planning
    - Identifies and seizes new opportunities
    - Displays a can-do attitude in good and bad times
    - Steps up to handle tough issues
- 3. Manages ambiguity
  - Operating effectively, even when things are not certain or the way forward is not clear
    - Deals comfortably with the uncertainty of change
    - Effectively handles risk
    - Can decide and act without the total picture
    - Is calm and productive, even when things are up in the air
    - Deals constructively with problems that do not have clear solutions or outcomes
- 4. Attracts top talent
  - Attracting and selecting the best talent to meet current and future business needs
    - Attracts and selects diverse and high caliber talent
    - Finds the right talent to meet the group's needs
    - Closes talent gaps with the right balance of internal and external candidates
    - Is a good judge of talent
- 5. Business insight
  - Applying knowledge of business and the marketplace to advance the organization's goals
    - Knows how businesses work and how organizations make money
    - Keeps up with current and possible future policies, practices, and trends in the organization, with the competition, and in the marketplace
    - Uses knowledge of business drivers and how strategies and tactics play out in the market to guide actions

## 6. Collaborates

- Building partnerships and working collaboratively with others to meet shared objectives
  - Works cooperatively with others across the organization to achieve shared objectives
  - Represents own interests while being fair to others and their areas
  - Partners with others to get work done
  - Credits others for their contributions and accomplishments
  - Gains trust and support of others

- 7. Communicates effectively
  - Developing and delivering multi-mode communications that convey a clear understanding of the unique needs of different audiences
    - Is effective in a variety of communication settings: one-on-one, small and large groups, or among diverse styles and position levels
    - Attentively listens to others
    - Adjusts to fit the audience and the message
    - Provides timely and helpful information to others across the organization
    - Encourages the open expression of diverse ideas and opinions
- 8. Manages complexity
  - Making sense of complex, high quantity, and sometimes contradictory information to effectively solve problems
    - Asks the right questions to accurately analyze situations
    - Acquires data from multiple and diverse sources when solving problems
    - Uncovers root causes to difficult problems
    - Evaluates pros and cons, risks and benefits of different solution options
- 9. Manages conflict
  - Handling conflict situations effectively, with a minimum of noise
    - Steps up to conflicts, seeing them as opportunities
    - Works out tough agreements and settles disputes equitably
    - Facilitates breakthroughs by integrating diverse views and finding common ground or acceptable alternatives
    - Settles differences in productive ways with minimum noise
- 10. Courage
  - Stepping up to address difficult issues, saying what needs to be said
    - Readily tackles tough assignments
    - Faces difficult issues and supports others who do the same
    - Provides direct and actionable feedback
    - Is willing to champion an idea or position despite dissent or political risk
- 11. Customer focus
  - Building strong customer relationships and delivering customer-centric solutions
    - Gains insight into customer needs
    - Identifies opportunities that benefit the customer
    - Builds and delivers solutions that meet customer expectations
    - Establishes and maintains effective customer relationships
- 12. Decision quality
  - Making good and timely decisions that keep the organization moving forward
    - Makes sound decisions, even in the absence of complete information
    - Relies on a mixture of analysis, wisdom, experience, and judgment when making decisions
    - Considers all relevant factors and uses appropriate decision-making criteria and principles
    - Recognizes when a quick 80% solution will suffice
- 13. Develops talent
  - Developing people to meet both their career goals and the organization's goals
    - Places a high priority on developing others
    - Develops others through coaching, feedback, exposure, and stretch assignments

- Aligns employee career development goals with organizational objectives
- Encourages people to accept developmental moves
- 14. Values differences
  - Recognizing the value that different perspectives and cultures bring to an organization
    - Seeks to understand different perspectives and cultures
    - Contributes to a work climate where differences are values and supported
    - Applies others' diverse experiences, styles, backgrounds, and perspectives to get results
    - Is sensitive to cultural norms, expectations, and ways of communicating
- 15. Directs work
  - Providing direction, delegating, and removing obstacles to get work done
    - Provides clear direction and accountabilities
    - Delegates and distributes assignments and decisions appropriately
    - Monitors progress by maintaining dialogue on work and results
    - Provides appropriate guidance and direction based on people's capabilities
    - Intervenes as needed to remove obstacles
- 16. Drives engagement
  - Creating a climate where people are motivated to do their best to help the organization achieve its objectives
    - Structures the work so it aligns with people's goals and motivators
    - Empowers others
    - Makes each person feel his/her contributions are important
    - Invites input and shares ownership and visibility
    - Shoes a clear connection between people's motivators and the organizational goals
- 17. Financial acumen
  - Interpreting and applying understanding of key financial indicators to make better business decisions
    - Understands the meaning and implications of key financial indicators
    - Uses financial analysis to generate, evaluate, and act on strategic options and opportunities
    - Integrates quantitative and qualitative information to draw accurate conclusions
- 18. Global perspective
  - Taking a broad view when approaching issues, using a global lens
    - Looks toward the broadest possible view of an issue or challenge
    - Thinks and talks in global terms
    - Understands the position of the organization within a global context
    - Knows the impact of global trends on the organization
- 19. Cultivates innovation
  - Creating new and better ways for the organization to be successful
    - Comes up with useful ideas that are new, better, or unique
    - Introduces new ways of looking at problems
    - Can take a creative idea and put it into practice
    - Encourages diverse thinking to promote and nurture innovation
- 20. Interpersonal savvy
  - Relating openly and comfortably with diverse groups of people
    - Relates comfortably with people across levels, functions, culture, and geography

- Acts with diplomacy and tact
- Builds rapport in an open, friendly, and accepting way
- Builds constructive relationships with people both similar and different to self
- Picks up on interpersonal and group dynamics
- 21. Builds networks
  - Effectively building formal and informal relationship networks inside and outside the organizations
    - Builds strong formal and informal networks
    - Maintains relationships across a variety of functions and locations
    - Draws upon multiple relationships to exchange ideas, resources, and know-how
- 22. Nimble learning
  - Actively learning through experimentation when tackling new problems, using both successes and failures as learning fodder
    - Learns quickly when facing new situations
    - Experiments to find new solutions
    - Takes on the challenge of unfamiliar tasks
    - Extracts lessons learned from failures and mistakes
- 23. Organizational savvy
  - Maneuvering comfortably through complex policy, process, and people-related organizational dynamics
    - Is sensitive to how people and organization function
    - Anticipates land mines and plans approach accordingly
    - Deals comfortably with organizational politics
    - Knows who has power, respect, and influence
    - Steers through the organizational maze to get things done
- 24. Persuades
  - Using compelling arguments to gain the support and commitment of others
    - Positions views and arguments appropriately to win support
    - Convinces others to take action
    - Negotiates skillfully in tough situations
    - Wins concessions without damaging relationships
    - Responds effectively to the reactions and positions of others
- 25. Plans and aligns
  - Planning and prioritizing work to meet commitments aligned with organizational goals
    - Sets objectives to align with broader organizational goals
    - Breaks down objectives into appropriate initiatives and actions
    - Stages activities with relevant milestones and schedules
    - Anticipates and adjusts effective contingency plans
- 26. Being resilient
  - Rebounding from setbacks and adversity when facing difficult situations
    - Is confident under pressure
    - Handles and manages crises effectively
    - Maintains a positive attitude despite adversity
    - Bounces back from setbacks
    - Grows from hardships and negative experiences
- 27. Resourcefulness
  - Securing and deploying resources effectively and efficiently

- Marshals resources (people, funding, material, support) to get things done
- Orchestrates multiple activities simultaneously to accomplish a goal
- Gets the most out of limited resources
- Applies knowledge of internal structures, processes, and culture to resourcing efforts
- 28. Drives results
  - Consistently achieving results, even under tough circumstances
    - Has a strong bottom-line orientation
    - Persists in accomplishing objectives despite obstacles and setbacks
    - Has a track record of exceeding goals successfully
    - Pushes self and helps others achieve results
- 29. *Demonstrates* self-awareness
  - Using a combination of feedback and reflection to gain productive insight into personal strengths and weaknesses
    - Reflects on activities and impact on others
    - Proactively seeks feedback without being defensive
    - Is open to criticism and talking about shortcomings
    - Admits mistakes and gains insight from experiences
    - Knows strengths, weaknesses, opportunities, and limits
- 30. Self-development
  - Actively seeking new ways to grow and be challenged using both formal and informal development channels
    - Shows personal commitment and takes action to continuously improve
    - Accepts assignments that broaden capabilities
    - Learns from new experiences, from others, and from structured learning
    - Makes the most of available development resources
- 31. Situational adaptability
  - Adapting approach and demeanor in real time to match the shifting demands of different situations
    - Picks up on situational cues and adjusts in the moment
    - Readily adapts personal, interpersonal, and leadership behavior
    - Understands that different situations may call for different approaches
    - Can act differently depending on the circumstances
- 32. *Balances* stakeholders
  - Anticipating and balancing the needs of multiples stakeholders
    - Understands internal and external stakeholder requirements, expectations, and needs
    - Balances the interests of multiple stakeholders
    - Considers cultural and ethical factors in the decision-making process
    - Acts fairly despite conflicting demands of stakeholders
- 33. Strategic mindset
  - Seeing ahead to future possibilities and translating them into breakthrough strategies
    - Anticipates future trends and implications accurately
    - Readily poses future scenarios
    - Articulates credible pictures and visions of possibilities that will create sustainable value

- Creates competitive and breakthrough strategies that show a clear connection between vision and action
- 34. Builds effective teams
  - Building strong-identity teams that apply their diverse skills and perspectives to achieve common goals
    - Forms teams with appropriate and diverse mix of styles, perspectives, and experience
    - Establishes common objectives and a shared mindset
    - Creates a feeling of belonging and strong team morale
    - Shares wins and rewards team efforts
    - Fosters open dialogue and collaboration among the team
- 35. Tech savvy
  - Anticipating and adopting innovations in business-building digital and technology applications
    - Anticipates the impact of emerging technologies and makes adjustments
    - Scans the environment for new technical skills, knowledge, or capabilities that can benefit business or personal performance
    - Rejects low-impact or fad technologies
    - Readily learns and adopts new technologies
- 36. Instills trust
  - Gaining the confidence and trust of others through honesty, integrity, and authenticity
    - Follows through on commitments
    - Is seen as direct and truthful
    - Keeps confidences
    - Practices what he/she preaches
    - Shows consistency between words and actions
- 37. Drives vision and purpose
  - Painting a compelling picture of the vision and strategy that motivates others to action
    - Talks about future possibilities in a positive way
    - Creates milestones and symbols to rally support behind the vision
    - Articulates the vision in a way everyone can relate to
    - Creates organization-wide energy and optimism for the future
    - Shows personal commitment to the vision
- 38. *Optimizes* work processes
  - Knowing the most effective and efficient processes to get things done, with a focus on continuous improvement
    - Identifies and creates the processes necessary to get work done
    - Separates and combines activities into efficient workflow
    - Designs processes and procedures that allow managing from a distance
    - Seeks ways to improve processes, from small tweaks to complete reengineering